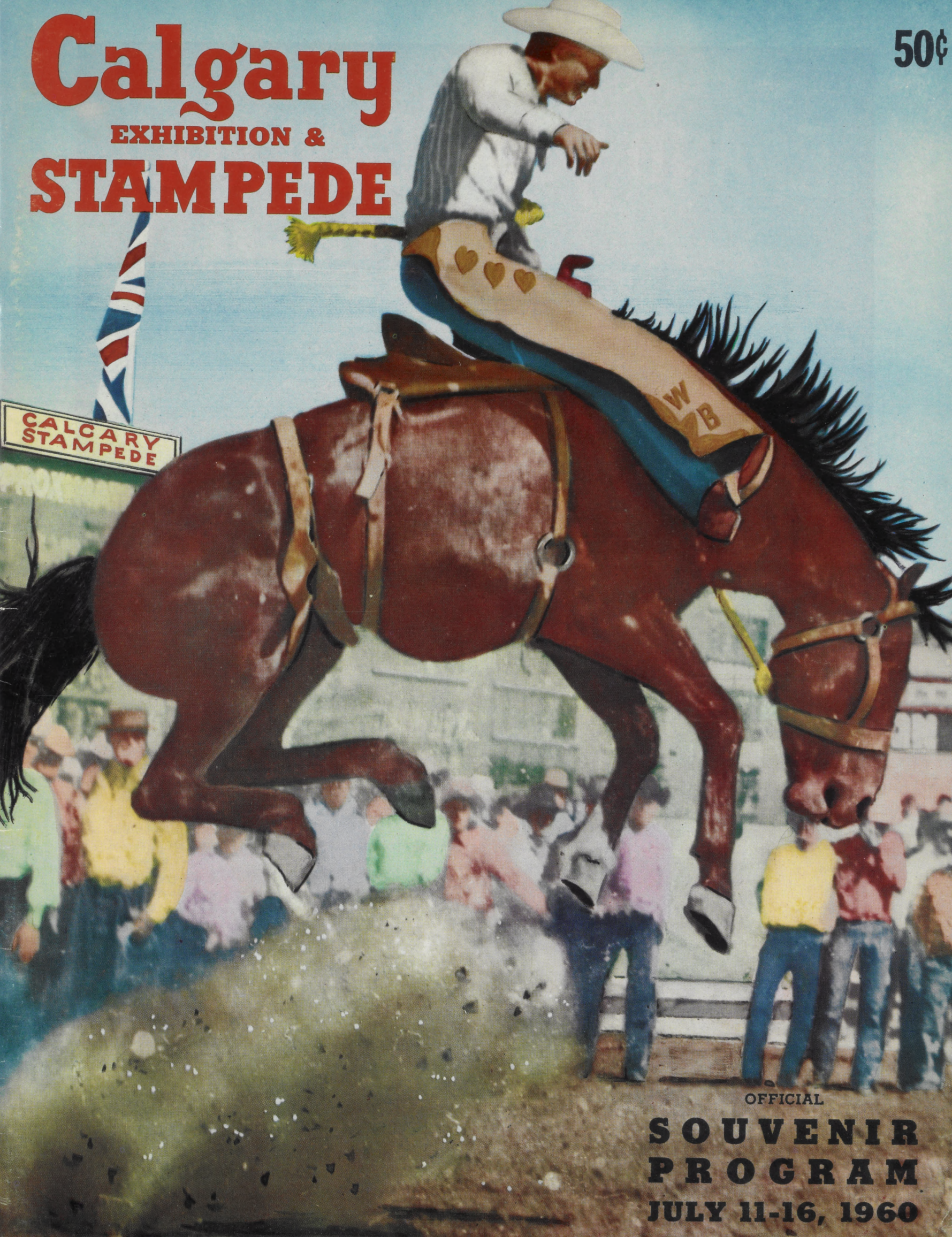


Calgary

EXHIBITION &
STAMPEDE

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JULY 11-16, 1960**

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Stampede Souvenir Programme

This programme was produced by the Publicity Department of the Calgary Exhibition and Stampede Ltd.

M. A. DUTTON,
President

M. E. HARTNETT,
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FRED KENNEDY,
Publicity Executive

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THE FRONT COVER

Winston Bruce, of Calgary, winner of the bronc riding contest with saddle at the 1959 Calgary Exhibition and Stampede and currently standing in fourth place in the race for world championship honors. He is here to defend his title.

Photo by Ron Meigh.



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Colorful Stampede Parade Sets Off Wild Western Week

When parade marshal Jack Grogan gives the signal which sets the gigantic Stampede parade in motion at 9 a.m., Monday, July 11, to the music of 30 bands the colorful western procession sets the pace for the wild and wooly western week to follow.

More than 120,000 Calgarians and visitors from all parts of the world will enjoy the colorful panorama of the west when it was wild and when a man was judged by the quality of the horse he rode.

One section of the parade traces the development of the west from the days when wild Indians roamed the plains and whisky traders wrought havoc with the noble red man. These were the days which preceded the coming of the Royal Northwest Mounted Police in 1873 - 1874. However, it did not take the red coats long to bring law and order to the Canadian west and beyond the brief but bloody flurry in 1885, when the Metis Louis Riel and his followers rebelled against the government, the west has been comparatively peaceful since that time.

Following the rebellion, cattle herds started to reach the country from the range districts of the United States and within a few years, the cowman and his cowboy employees reigned supreme.

It was no wonder then that Calgary was chosen for the first big-time Stampede and Rodeo in 1912, and it was this event which finally paved the way for the development of the Calgary Exhibition and Stampede which now draws an attendance of around 600,000 for the six-day event and which has gained world renown as "The Greatest Outdoor Show on Earth."

The Calgary event is more than a Rodeo. It is an agricultural exhibition which combines a lot of entertaining and interesting events which welded together makes it a show unique in the history of world entertainment.

There is everything to satisfy the scores of thousands of patrons who pass through the gates year by year. Championship cowboy contests, purebred livestock show, running horse races with pari-mutuel betting, on Indian village housing representatives of three tribes of plains Indians, Blackfoot, Sarcees and Stonys, a \$2,000,000 combined Exhibits Building and Curling Rink, aptly named the "Big Four Building" in honor of the four pioneer district ranchers, the Late Senator Patrick Burns, the Late A. E. Cross, the Late George Lane and the Late Archie J. McLean who financed the first big Stampede in 1912, and who were keenly interested in the development of the Calgary Exhibition and Stampede until they died.

There is a big and colorful midway manned by the Royal American Shows, hundreds of art, do-



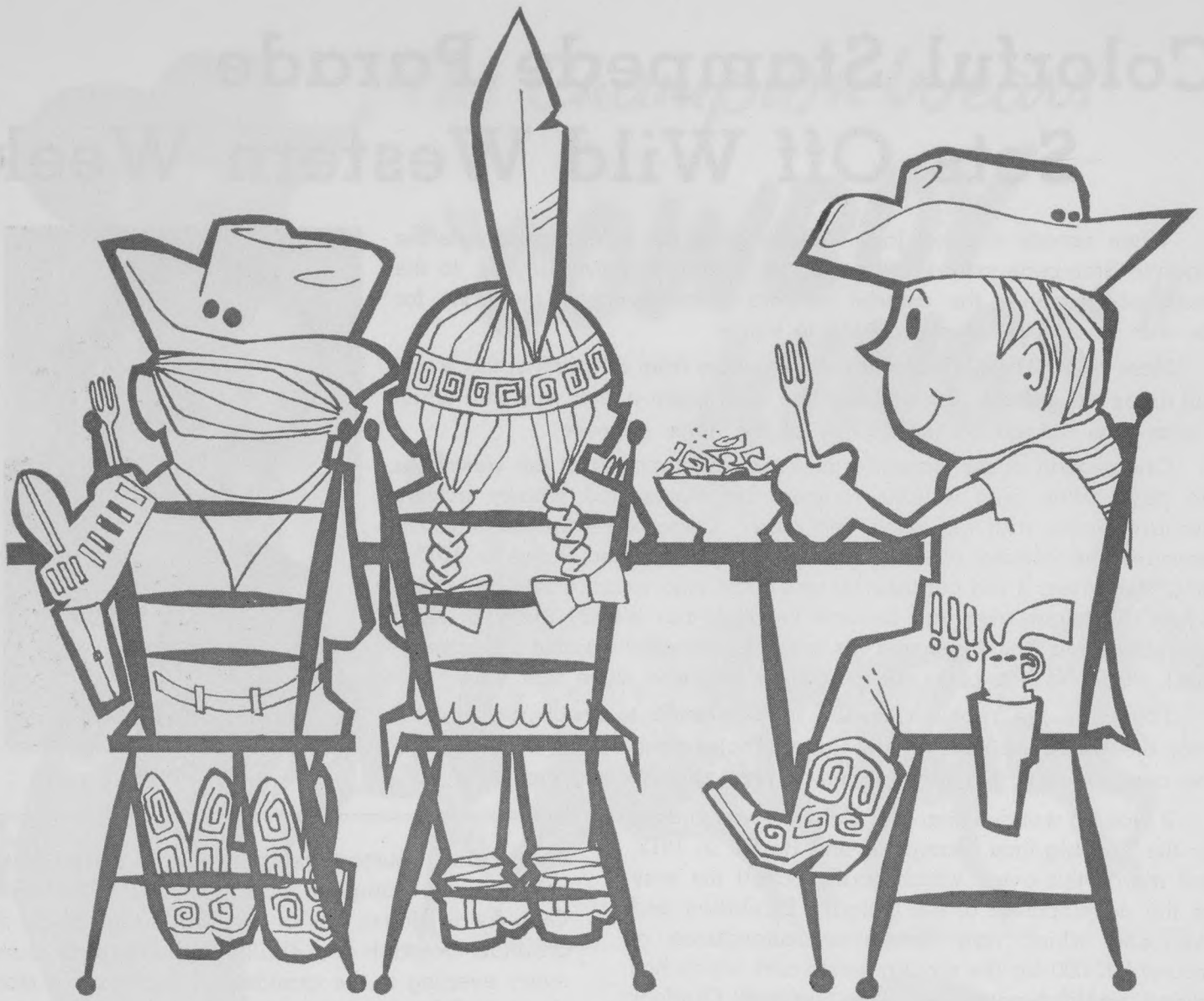
Jack Grogan

mestic and industrial exhibits, special shows in the commodious Stampede Corral, a \$30,000 Stampede Give-Away Home, lots of free entertainment on the grounds, colorful and thrilling chuckwagon races every evening in the grandstand enclosure, a stage show nightly featuring top talent from Broadway shows, a vivid fire works display nightly, and many other features.

It's well nigh impossible to see every part of the Calgary Exhibition and Stampede in one day and that is why many visitors spend several days in Calgary during Stampede week. The big downtown street displays with Indian parades and bands is also another free feature enjoyed by Calgarians and visitors alike.

There is no doubt about it being a wild and wooly western week. There's square dancing in the streets. Thousands of persons don western attire for the big event, and world famous western hospitality of the most informal nature is present every hour of Exhibition and Stampede week.

Records at the ticket office show that many persons return to the Stampede year after year. One resident of London, England, Mrs. J. Hickabee, who has made three trips to the Exhibition and Stampede during the past six years. She will miss the 1960 show, but at 72 she expects to return for the 1961 event.



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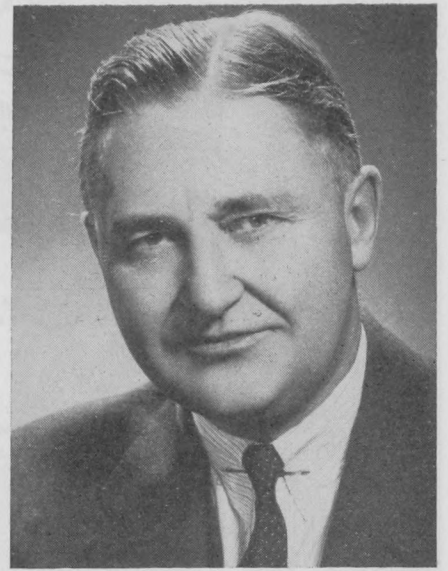
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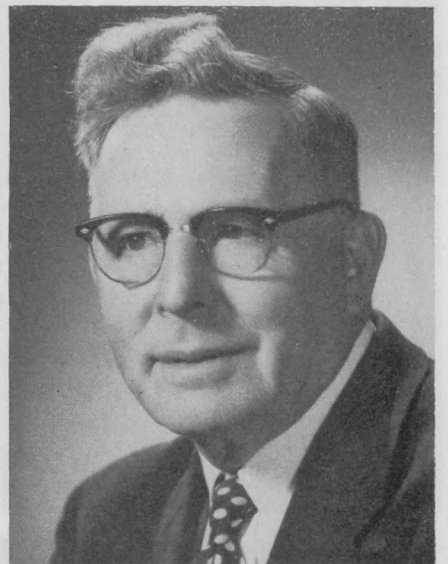
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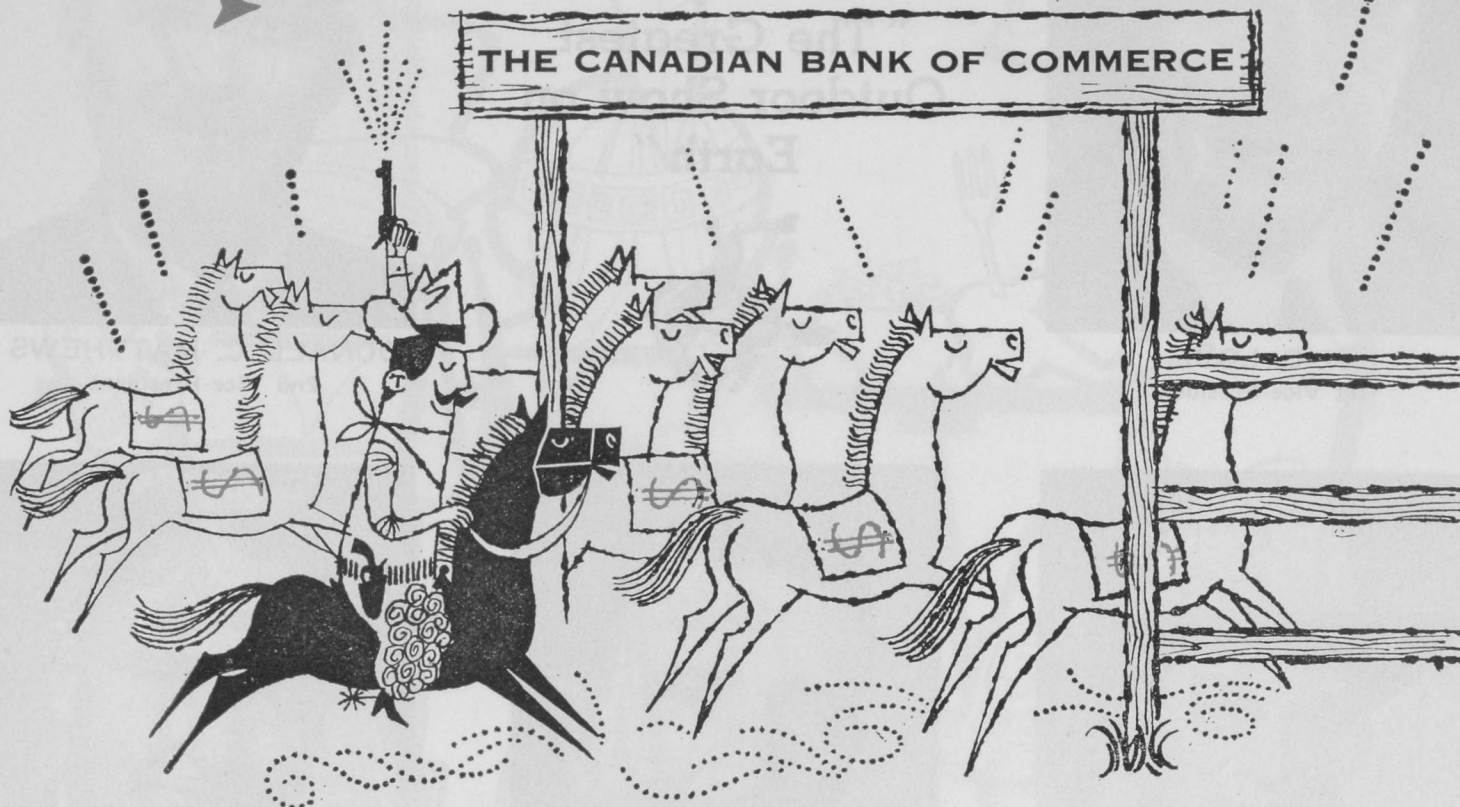


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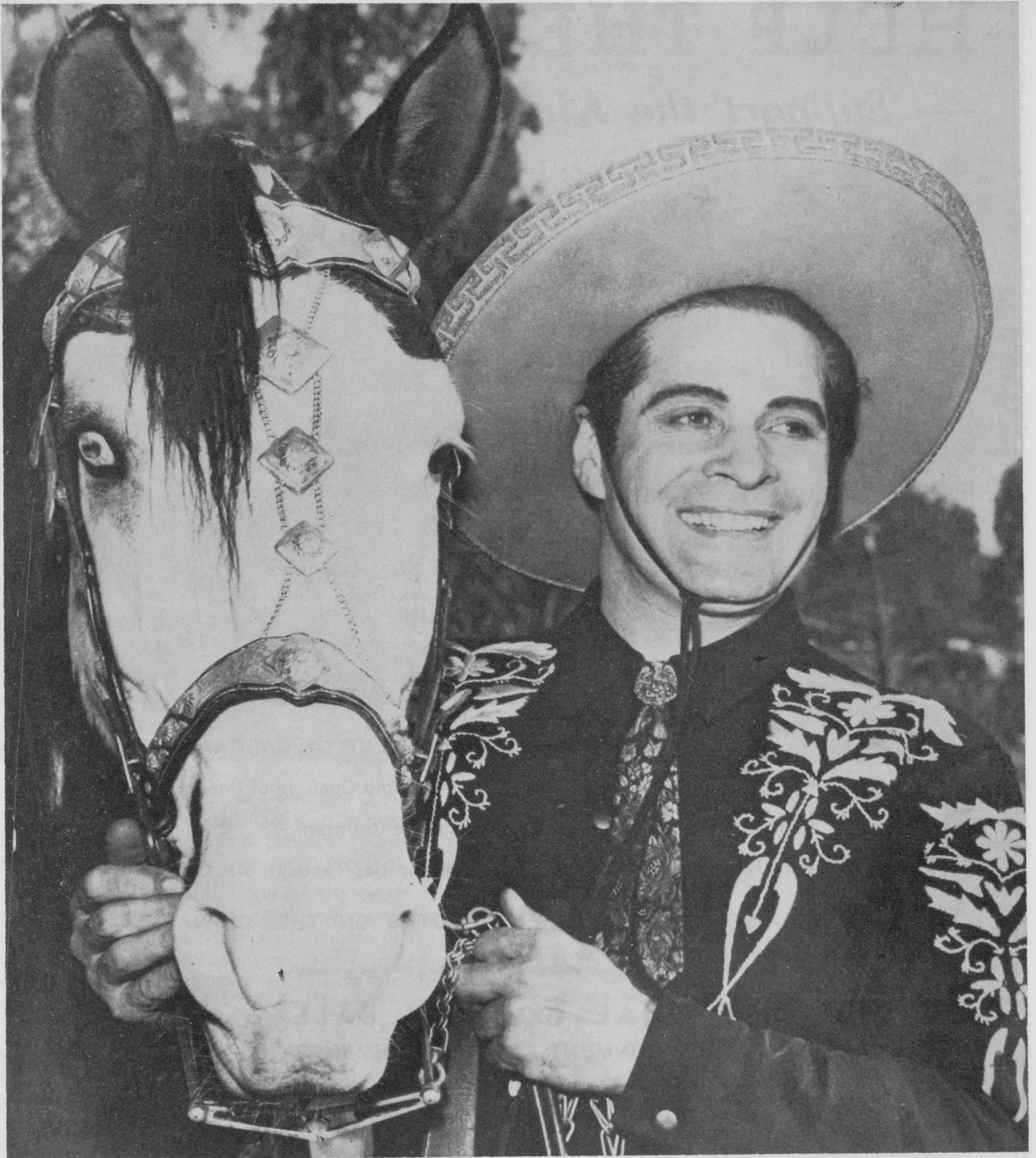
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THE CHILDREN THANK YOU FOR YOUR HELP.

Saddle Bronc Riding— Cash Purse \$5,670.00

PLUS TROPHIES



Since the citizens of Calgary held their first big-time Stampede in 1912, a spring-spined saddle bronc, humped into horseshoe shape, has been the symbol of the cowboy sport of rodeo.

At Calgary they print one on the cover of the program. In Salinas, they print one on the cover of the telephone book. The cowboy state of Wyoming, whose capital is Cheyenne, has stamped one on every automobile license plate issued for better than ten years.

Saddle bronc riding is traditionally the classic event of the afternoon, installed in a position of honor on the program, midway between the opening grand entry and the bull riding finale.

It is the oldest of the five standard events and quite possibly the most skillful. It began as the cowboys' workaday skill of handling rough horses.

Through the generations the bronc rider's skill has been refined by the pressure of competition and the rules have become even more tightly restrictive.

For twenty years, the contest saddle has been built to an exact set of specifications that outlaw freaks — wide, under-cut swells or high, hip-hugging cantles — that makes it easier to ride.

There's a rein of sorts, a coarse braided rope hooked into a plain halter, which the cowboy can grip with only one hand. The rein is a liability as often as it's an asset unless the cowboy knows just where to grip it.

Some broncs pitch with their heads low, buried beneath their knees, and take a long rein. Others toss their heads back and take a short rein. A rein taken too long will leave the bronc rider waving helplessly in the air; a rein too short will jerk him out of the saddle like a yo-yo.

The ride is only ten seconds long but woe betide the bronc rider that wastes a slim instant of it. The rules require him to be spurring as the horse busts out of the chute. If he doesn't have his hooks over the swell of the bronc's shoulders when the front hooves hit the ground on the first jump, he'll draw a goose egg.

THE BEST ALBERTA BEEF



*Photo by Jim Rose, Courtesy of
Canadian Hereford Association*

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Bareback Bronc Riding— Cash Purse \$4,840.00

PLUS TROPHIES



Put a handle on a wild horse, turn him out of the shelter of the chute and try to ride him as he turns every way but inside out.

That, at a glance, is what the average American sees in bareback bronc riding. But the real rodeo fan sees a lot more in this event than a series of wild, hairy rides.

He looks for the actions that make a good ride better and listens for the announced scores that will tell him who's won.

He'll watch the judges in the striped vests for the signals that indicate whether — and why — a contestant disqualifies.

Actually the disqualifications are frequently the easiest things for the spectator to spot for himself. It's scoring the ride that gets tricky.

First thing that a bareback rider must do is spur his bronc out of the chute. The rules require him to have his spurs over the break (swell) of the shoulders when the bronc's front feet hit the ground first jump out of the chute.

If he "misses him out" you'll see it. And you can get a tip off on the close calls by glancing at

the judges. If they watch the rest of the ride, the rider undoubtedly qualified on that point. But if they turn their backs, put down a "goose egg", the cowboy's picture-word for the zero the judge marks in his book.

The judge's signal for missing a horse out of the chute, given to the announcer and the crowd after the ride is over, is a slap to the shoulder.

The ride lasts for eight seconds, a modern rule designed to spare scarce bucking horses that recognizes that most broncs buck their best — or worst — in the first dozen jumps.

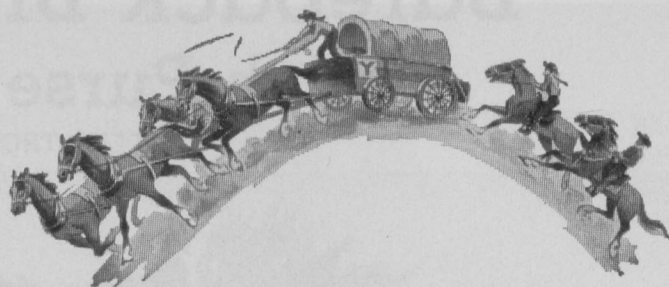
During that time, the rider can't touch any part of the horse, or the rigging with his free hand. If he does the judge will signal the disqualification by grabbing a wrist over his head when the ride is over..

The judges mark both the horse — on how well he bucks — and the rider — on how well he spurs. The system is simple enough for the fan to apply for himself.

The "spread" on marking the horse is from 65 to 85.

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Brahma Bull Riding— Cash Purse \$4,840.00

PLUS TROPHIES



No contest in any sport is more basic or primal than the rodeo contest of bull riding.

It is a struggle, literally, of life and death.

The broncs buck to get the irksome man off their backs. The buckoff is the goal.

To a brahma bull the buckoff is simply the means to an end. He wants the man on the ground where he can kill him with his horns and hooves.

The big brutes use an ingenious array of versatility to get at their victims. Huge and bulking, they will weigh up to a ton, are sheathed in treacherously loose skins that are as squirmy as a raw egg on a basketball.

The bull rider has no saddle, no rigging. His hold on the thundering ton of twisting hate is simply a loose rope, strung through a loop in one end and tightened down just back of the bull's hump. It is held tight simply by the pressure of the rider's hand.

The bull will use his great weight and his horns to drop the bull rider. Three common types of tacticians:

The Spinner that charges out of the chute into a tight end-swapping spin, whirling like a box car

caught in a tornado, trying to dizzy the cowboy and throw him down.

The Hooker who kicks high behind on every jump to throw the rider forward, then tosses his head high, trying to knock the rider off his back with the huge, tusk-like horns.

The Twister that bucks high and hard, and wrenches his hind quarters around a quarter turn on every jump, giving a sidwinding snap to each pitch.

In deference, perhaps, to the job the man cuts out for himself when he pays his bull riding entry fee, the rules laid down for the event are the least restrictive of any contest.

The only way the bull rider can disqualify, besides the dangerous method of bucking off, is by touching the animal with his free hand. He is not required to spur, instead tucks his spurs into the loose, tough hide to help hold on.

But in spite of this bob-tailed set of restrictions on the rider, it's a measure of the bulls' bucking skill that more riders disqualify in bull riding at many rodeos than will disqualify in both of the more restrictive bronc riding events put together.



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Wild Steer Decorating— Cash Purse \$4,840.00

PLUS TROPHIES



If you sat down with a sheaf of graph paper, a protractor and a slide rule to figure out steer wrestling, chances are you'd conclude that this rodeo event is impossible.

Look at the figures. The steer, which will range from 650 to 750 pounds, outweighs the man more than three to one. He gets a head start on the cowboy, from six to thirty feet, depending on the arena, and is usually cruising along at 25 m.p.h. by the time the cowboy catches him.

Now all that must be caught at a dead run, slip a red ribbon over a horn and signal for time. The time (if the cowboy expects to win anything): less than 10 seconds.

But if you skip the algebra and sit down in a rodeo grandstand, you'll see that the event is not only barely possible but is pulled off with remarkable regularity.

The trick, as you'll see, is not in the application of brute strength so much as it's a smooth, swift blend of timing, co-ordination and balance. Mix in a highly trained, fast-breaking, intelligent quarter horse, and you have all the elements.

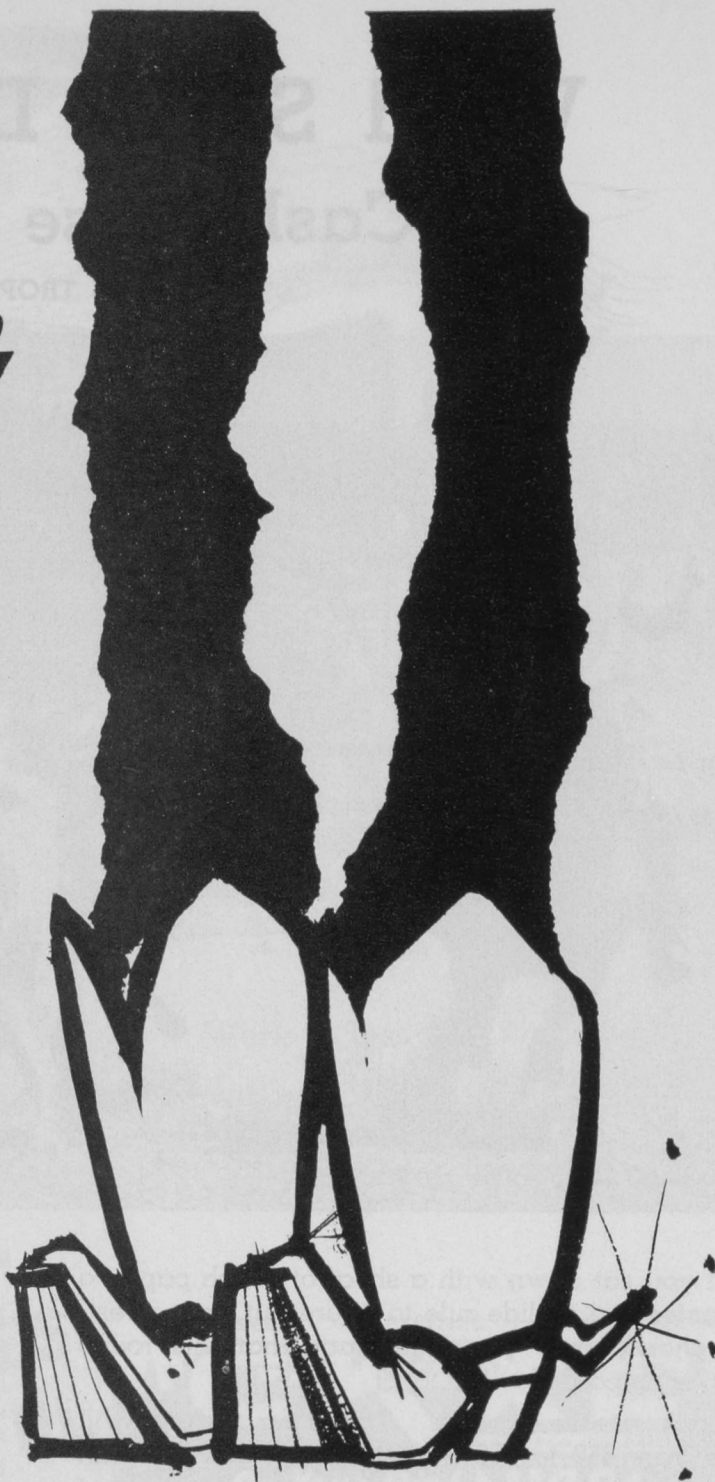
The ten-second-or-less contest starts in the box. On one side of the chute holding the steer waits the steer wrestler; on the other waits the hazer, his helper who keeps the steer running straight.

The chute opens. Out pops the beef — sinewy, horned and rabbit-fast — hell bent for freedom. The cowboy's horse pauses a neatly calculated split second, then crashes out of the box full tilt the instant the barrier falls away. He closes the gap in a few swift strides, pulls alongside, holds the pace steady while the decorator drops out of the saddle, shifts to left to drop the cowboy's feet just right, then charges down the arena out of the way.

Coming off his horse, the steer decorator hooks onto the horns, tilts the steer's head to the left, plants his heels at a 45-degree angle to the critter's charge, keeps the steer off balance as he brakes it to a smooth stop with his balance perfect and the steer lugging over to the left.

Quick pressure to the horns, bringing the head up and back, then full weight back in a swift twist and the ribbon is on.

Howdy!



That's CALGARY talk, missee, for "Welcome to the Stampede City"! We trust that all our visitors, contestants and citizens are enjoying 'the greatest outdoor show on earth' . . . and that you will linger long and happily. Visit our many city and surrounding attractions . . . and come back and see us again. The welcome mat is always out!

A handwritten signature in black ink, appearing to read "Hulday's".

Mayor



Cowboys' Calf Roping Contest— Cash Purse \$4,840.00

PLUS TROPHIES



Irby Mundy, former world's champion calf roper, popped his loop on the skittering dogie, stepped off his stopping horse and raced down the tightening rope to make the tie.

Just as he reached the calf, his horse dropped dead of a heart attack. Irby released the kicking calf and slowly paced back to where the horse lay.

"Well," he humphed, "He always was a crazy thing. But he never pulled that before."

There's a point to the story. A good roping horse is better than half the best roper's chance of winning. Calf ropers, at least could forgive Irby's momentary lack of sympathy.

Dead or not, the horse had fallen down on the job, something a good roping horse is expected never to do.

Calf roping is a race against a stop watch where seconds are counted in decimal points. When saving a tenth of a second often means the difference between winning half a thousand or losing a \$100 entry fee, the roper **must** count on his horse to work smoothly, instinctively and surely.

Watch the horse as he backs into the box where the roper waits for the calf to be released.

Virtually all roping these days is done from behind an automatic barrier, a light rope held across the front of the box until the calf has a

sufficient head start. The distance is marked by a scoreline on the arena floor in front of the chute.

The calf breaks out of the chute with a measured length of twine around his neck. When he passes the scoreline, he hits the end of the twine, releasing the barrier and continues, pell-mell, toward the far end of the arena.

The good rope horse will "score" well, saving precious split seconds at the start. He will pace his explosion into top speed to charge out of the box at the very instant the barrier falls clear—not a hair too early or a shadow too late.

A broken barrier automatically adds a ten-second fine to the roper's time, enough to put the fastest tie far out of the money.

Once free of the box, the horse will close quickly on the running calf, settling immediately into position just behind and a little to one side, where he'll stay regardless of how the fleeing critter bobs and weaves until the roper makes his throw.

As quickly as the catch is made, the horse will brake to a dime-sized stop, sitting back on his haunches smoothly and suddenly as the roper dismounts. There he'll stand, holding the rope taut but careful not to drag the calf, until the roper can throw the critter, wrap up three legs in the tie and signal for time.

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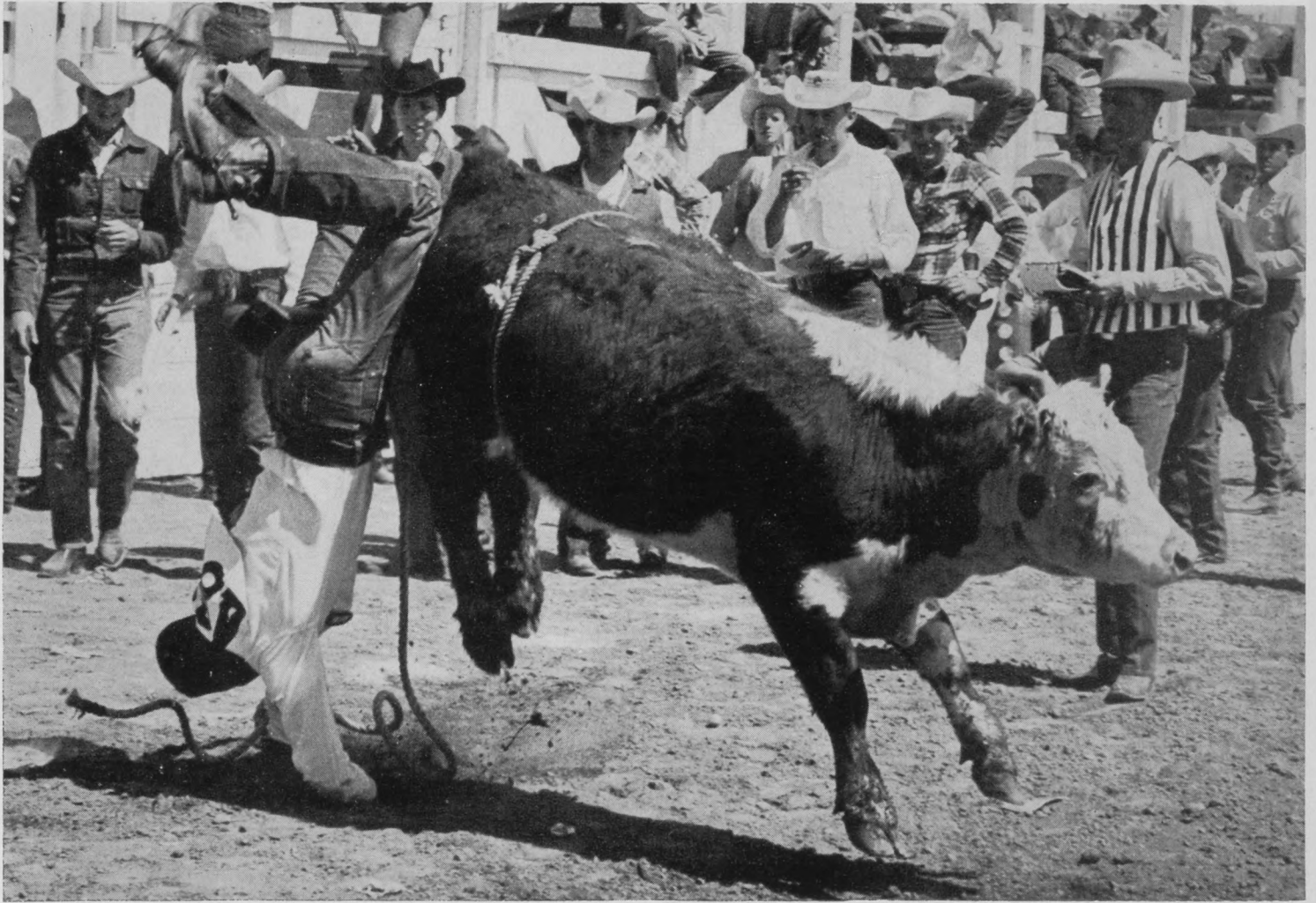
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Boys' Steer Riding— Cash Purse \$1,000

PLUS TROPHIES



Riding husky calves on the ranch used to be a popular pastime any Sunday afternoon so far as youngsters were concerned and from this impromptu sport stemmed the boys' wild cow and wild steer riding event which is now one of the most popular contests on the Stampede program.

Many a champion cowboy learned his first riding lessons in the boys' steer riding event at the Stampede, and this is one of the reasons why Stampede officials are now at their wit's end trying to find enough bucking stock for all the youngsters who enter the contest.

The event is very popular with school-age Indian boys. Practically every Indian reservation in the Province contributes a number of contestants and they vie with young white cowboys for championship honors.

In addition to a substantial cash purse, the youthful contestants will compete for the Calgary Herald trophy, a model of a range horse fashioned by the famous cowboy artist, Charles A. Beil, of

Banff. The T. Eaton Co. (Western) Ltd. also donates a fine wrist watch to the steer riding champion.

The rules of the contest are somewhat similar to those of the Brahma bull riding event with one exception. The young cowboys are allowed to ride with two hands on the rope, although many of them disdain this privilege, and come out of the chutes riding high, wide and handsome with one hand high in the air.

Many of the present day cowboy champions started their stampede and rodeo career by competing in the boys' wild steer riding events at the Stampede. If they showed an aptitude for rough riding, they followed it up by competing in senior events as they became of age.

Even the girls are anxious to get into the act. They are not allowed to compete although one young Indian girl, Linda One Spot, of the Sarcee Indians disguised herself as a boy and competed several years ago. She got through to the semi-finals before the "deception" was discovered.

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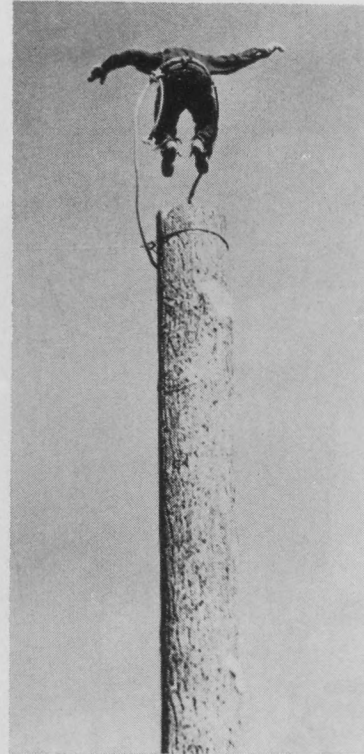


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Danny Sailor—

A FREE ATTRACTION



The Calgary Exhibition and Stampede is presenting, as a free attraction to the big show, 26-year-old Danny Sailor, of Vancouver, B.C., the world's tree climbing champion.

Sailor will give two performances on the grounds every afternoon and evening during the week of July 11 to July 16 as one of the feature acts of the exhibition board's free entertainment program.

The 100-foot tree has been erected at the east end of the Indian Village facing the front of the Stampede Corral, and Sailor will perform his daring feats in full view of the thousands who will throng the midway.

Two years ago, Sailor captured the world championship tree climbing crown at a contest held at Eureka, California, where he scaled the 100-foot tree in 35 seconds flat. It was stated that no tree climber has ever come within five seconds of Sailor's championship time.

Special equipment will be used to transport the tree from the railway yards to the exhibition grounds, and modern winch equipment will be used to hoist it into place.

As an extra precaution, steel guy cables were used after the tree was raised.

One of Sailor's specialties is to stand on his head at the top of the tree, throw his hat in the air and then descend before the hat reaches the ground. A nice trick if you can do it.

Wild Cow Milking Contest— Cash Purse \$1,050.00

PLUS TROPHIES



There is an old saying on the range that no cowhand will walk ten feet if he can traverse the distance on horseback, but the wild cow milking contest, one of the features of the Stampede changes all this. If the cowboys want to earn a share of the prize money in this event, they have to run and at top speed, too.

It all starts when arena director Dick Cosgrave turns out a herd of wild cows into the arena for the wild cow milking contest. Each team consists of two men, a roper and a milker. The roper is on horseback. The milker is afoot.

All the mounted men are held at one end of the arena while the herd is turned loose at the other end. At a signal from the judges, the mounted men ride helter skelter down the arena and into the herd while the milkers plod along on foot.

As soon as a cow is roped, the roper must dismount and hold his cow at the end of a rope afoot while the man with the milk bottle proceeds to attempt to obtain three or four inches of milk.

When he figures that he has enough of the white stuff in the bottle, he takes off on high for the judge's stand. For some reason or other the spectacle of cow hands, attired in high-heeled riding boots, running along at high speed in the direction of the judge's stand, never fails to bring roars of laughter from the crowded stands.

Sometimes as many as six cowboys reach the judge's stand at one time and there is considerable jockeying around before the judges finally decide who got there first.

Very few of the cows stand idly by in order to be milked. It is not uncommon to see the cowboys dragged all over the arena at the end of the rope.

Then again, bossy doesn't mind using her hind feet if the occasion presents itself.

Some of the cowboys are pretty adept at this sort of contest. Others who enter it for the first time take quite a beating before they get the hang of it, more especially if they latch on to a real ornery range cow.

While this event is not regarded as one of the major contests of the cowboys' championships, it nevertheless provides a lot of entertainment for the crowd in addition to providing the cowboys with some "eating money", if he happens to be able to get a cow with a fairly good milk supply and providing that he can run a hundred yards in less than 15 flat.

Some of the boys get a little bruised up in this event, but strangely enough there is never any lack of entries when the judges sound the horn which signals the start of the event.




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Wild Horse Race— Cash Purse \$1,790.00

PLUS TROPHIES



In the days when the west was wild and the range country was more or less overrun with bands of wild horses, there were some great wild horse roundups, and many a good cow horse had its origin in the "wild bunch".

The cowboys were given a chance to select a number of the outbroken outlaws for their own "string" of mounts, and many a wild contest ensued before the broncs were finally broken to saddle.

The wild horse race contest at the Stampede is another event which stems from the life of the cowboy on the open range. In this event, 16 hitherto unbroken horses are driven into the bucking horse chutes in the centrefield. There they are haltered and a long rope attached to the halter.

Teams of three cowboys are then selected, and they draw for horses. They line up in front of the

chutes and when the judges give the signal, the chute gates are swung open and out come 16 loads of equine dynamite, each weighing anywhere from 1,100 to 1,300 pounds.

The cowboys work as a team. While one acts as "anchor man" at the end of the rope, the second man is required to "ear" the bronc down so that the third man can saddle him preparatory to riding him down the field.

If the man succeeds in saddling him, he climbs into the saddle, one of the trio hands him the halter shank, and away goes the wildly plunging bronc. There is no guarantee which direction the horse will turn after he is mounted, and the final job of the other two cowboys is to get him headed down the field.

First man across the imaginary finish line wins the event.

Many Colorful Indians Can Be Found in Native Village on Stampede Grounds

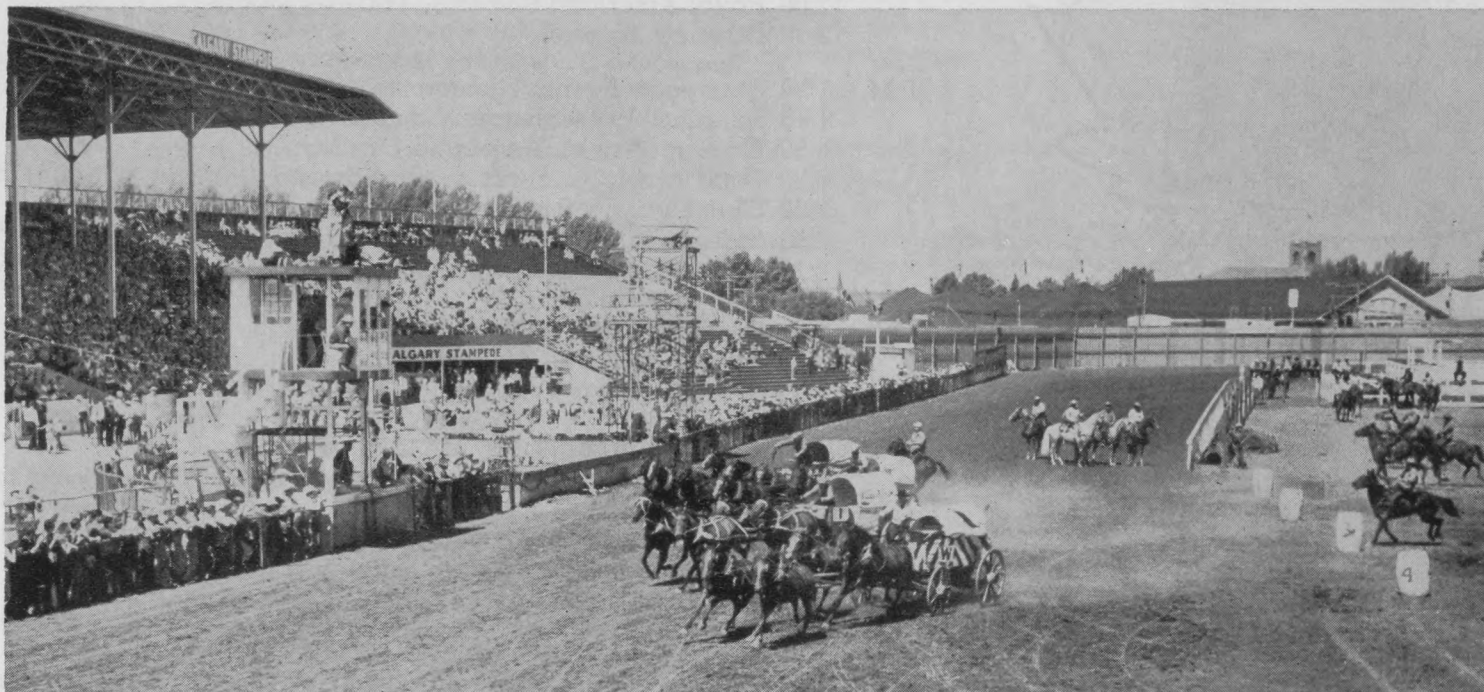


Walking Buffalo of the Stonys who has attended the Calgary Exhibition and Stampede for many years and was a favorite with thousands of visitors.

World Famous Chuckwagon Race

Cash Purse \$25,070.00

PLUS TROPHIES



Outside of the historic Queen's Plate race staged annually at Toronto, there isn't another horse race in Canada which carries as large a cash purse as the world-famous chuckwagon race, another of the feature events of the Calgary Exhibition and Stampede.

The Rangeland Derby, as it is universally known, carried a purse of \$25,070.00 in addition to a number of costly trophies. The 1960 purse represents an increase of more than \$1,100 over the 1959 offering.

Thirty-six wagon outfits participated in the event last year and an equal number will compete for the big money and trophies at this year's event.

The chuckwagon race is truly a production of the Calgary Stampede.

It dates back to 1923, the first year in which the championship cowboy contests became a feature of the Calgary Exhibition. At that time the rules of the contest were vastly different than what they are at the present time and the quality of horseflesh used has also undergone a change.

In the old days, the chuckwagon outfits were compelled to race around the track, pull into the centrefield, set up camp and the first wagon to show smoke from their cookstove was adjudged the winner. However, they felt that this was sort of an anti-climax to a great race so the rules underwent a drastic change.

Under the present system of competition, the race is run in heats with four wagons to a heat. They form up in the centrefield with wagon poles set up as if in camp. At a given signal, the outriders must throw the wagon poles and stove into the wagon.

The drivers must then drive their team at full speed in a figure eight movement around the barrels and then head for the racetrack and a half mile dash around the oval. The outfit with the best time wins the day money and the outfit with the best aggregate time for the week wins the championship.

Penalties are chalked up against the wagon outfits for infractions of the rules, and there are many. No whips are allowed in this contest.

A wagon outfit consists of a regular range roundup wagon and a team of four horses. They also have four mounted outriders. The outriders must never gallop in front of their wagon, and they must take care not to impede the progress of other wagons in the race.

The championship usually goes to the outfit which have the fastest horses and the best drivers, although his horses might not have been so swift, whose teamster was better than the other fellows, although his horses might not have been so swift.

In addition to the cash prizes, the principal trophy is one fashioned in bronze by the famous western sculptor, Charles A. Beil, of Banff, and donated by the Calgary Gas Company. It is a trophy representing a chuckwagon race outfit in full flight.

Other special awards include the Dutton and Jennings' Chuckwagon, the Biltmore Hat Special, the Peter E. Hume Beatty Special, the Union Milk Company Special and the Great West Garment Company Special.

It is one of the most thrilling events in Stampede and rodeo competition and attracts a packed grandstand every evening of the week.

— Programme of

MONDAY, JULY 11

- A.M. 9:00 Stampede Parade. Grand Marshal Phil Harris.
 9:00 Livestock Judging in the Pavilion.
 Guernsey Cattle, Tamworth and Landrace Swine.
 11:00 Big Four Exhibits Building opens.
 12:00 Stampede Give-Away Home Award Ticket Booths Open.
 12:00 Royal American Shows — Midway Opens.
 12:00 Dancing Waters.
 Spectacular Show on the Independent Midway — Hourly Programme.
- P.M. 1:30 Stampede Events Commence — Grand Entry to Centre Field.
 1:45 Running Horse Races Commence.
 4:30 Golden Hawks Aerobatic Display.
 6:30 Band Music in Front of Grandstand (Parade Winning Band).
 7:00 Chuckwagon Races.
 7:30 Indian Tribal Dances — Indian Village.
 8:15 The Official Opening — The Rt. Hon. John G. Diefenbaker, Prime Minister of Canada.
 8:30 Championship Professional Wrestling in the Stampede Corral.
 8:30 Grandstand Stage Show.
 "Show of Shows" — followed by Fireworks Display.

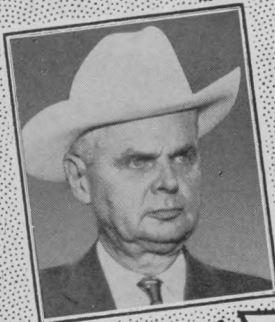
TUESDAY, JULY 12

- A.M. 9:00 Livestock Judging in the Pavilion.
 Shorthorn and Holstein Cattle, Yorkshire Swine, Heavy Horses in Outdoor Judging Ring.
 10:00 Stony Indian Parade Downtown.
 10:00 Stampede Give-Away Home Award Ticket Booths Open.
 11:00 Big Four Exhibits Building Opens.
 12:00 Dancing Waters.
 Spectacular Show on the Independent Midway — Hourly Programme.
- P.M. 12:00 Royal American Shows — Midway Opens.
 1:00 Livestock Judging—Southdown and Cheviot Sheep in the Arena.
 1:30 Stampede Events Commence.
 1:45 Running Horse Races Commence.
 3:30 Indian Parade on Race Track — Stony Tribe.
 4:30 Golden Hawks Aerobatic Display.
 6:30 Huntington Park Band in Front of Grandstand.
 6:55 Indian Horse Race in Front of Grandstand.
 7:00 Chuckwagon Races.
 7:30 Indian Tribal Dances — Indian Village.
 8:15 Crowning of Stampede Queen.
 8:30 Championship Professional Wrestling in the Stampede Corral.
 8:30 Grandstand Stage Show and Fireworks Display.

WEDNESDAY, JULY 13

- A.M. 9:00 Livestock Judging in the Pavilion.
 Aberdeen-Angus and Jersey Cattle, Suffolk, Hampshire and Corriedale Sheep in the Arena, Heavy Horses in the Outdoor Judging Ring.
 10:00 Downtown Street Entertainment.
 10:00 Sarcee Indian Parade Downtown.
 10:00 Stampede Give-Away Home Award Ticket Booths Open.
 11:00 Big Four Exhibits Building Opens.
 12:00 Dancing Waters.
 Spectacular Show on the Independent Midway — Hourly Programme.
- P.M. 12:00 Royal American Shows — Midway Opens.
 1:30 Stampede Events Commence.
 1:45 Running Horse Races Commence.
 2:30 Western Jamboree, Featuring Johnny Cash in the Stampede Corral.
 3:30 Indian Parade on Race Track — Sarcee Tribe.
 4:30 Golden Hawks Aerobatic Display.
 6:30 Calgary Concert Band in Front of Grandstand.
 6:55 Indian Horse Race in Front of Grandstand.
 7:00 Chuckwagon Races.
 7:30 Indian Tribal Dances — Indian Village.
 8:30 Grandstand Stage Show and Fireworks Display.
 8:30 In the Arena — Auction Sale of Pure-bred Sheep.
 8:30 Western Jamboree, Featuring Johnny Cash in the Stampede Corral.

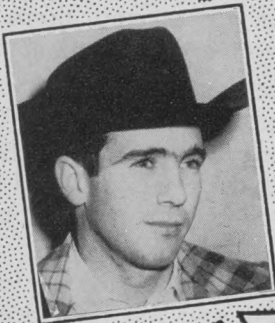
Stampede Give-Away Home Award Ticket Booths will remain open until midnight each day except Saturday, when they will close at 11:15 p.m. Draw at 11:45 p.m. at Home.
Big Four Building open until 11:00 p.m. Daily.



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THURSDAY, JULY 14

- A.M. 9:00 Livestock Judging in the Pavilion.
National Ayrshire Show, Hereford Cattle, Heavy Horses in the Outdoor Judging Ring.
- 10:00 Downtown Street Entertainment.
- 10:00 Blackfoot Indian Parade Downtown.
- 10:00 Stampede Give-Away Home Award Ticket Booths Open.
- 11:00 Big Four Exhibits Building Opens.
- 12:00 Dancing Waters. Spectacular Show on the Independent Midway — Hourly Programme.
- 12:00 Royal American Shows — Midway Opens.
- P.M. 1:30 Stampede Events Commence.
- 1:45 Running Horse Races Commence.
- 2:30 Western Jamboree, Featuring Johnny Cash in the Stampede Corral.
- 3:30 Indian Parade on Race Track — Blackfoot Tribe.
- 4:30 Golden Hawks Aerobatic Display.
- 6:30 Band Music in front of Grandstand. Queen's Own Rifles Drum and Bugle Band.
- 6:55 Indian Horse Race in Front of Grandstand.
- 7:00 Chuckwagon Races.
- 7:30 Indian Tribal Dances — Indian Village.
- 8:30 Grandstand Stage Show and Fireworks Display.
- 8:30 Western Jamboree, Featuring Johnny Cash in the Stampede Corral.

FRIDAY, JULY 15

- A.M. 9:00 Free Kiddies' Grandstand Show.
- 9:00 Parade of Champions — Cattle and Horses.
- 9:30 In Front of Grandstand, Four- and Six-Horse Heavy Hitches.
- 10:00 Downtown Street Entertainment.
- 10:00 Stampede Give-Away Home Award Ticket Booths Open.
- 10:00 Royal American Shows — Midway Opens.
- 11:00 Big Four Exhibits Building Opens.
- 12:00 Dancing Waters. Spectacular Show on the Independent Midway — Hourly Programme.
- P.M. 1:30 Stampede Events Commence.
- 1:45 Running Horse Races Commence.
- 2:30 Western Jamboree, Featuring Johnny Cash in the Stampede Corral.
- 6:30 Band Music in Front of Grandstand. Queen's Own Rifles Drum and Bugle Band.
- 6:55 Indian Horse Race in Front of Grandstand.
- 7:00 Chuckwagon Races.
- 7:30 Indian Tribal Dances — Indian Village.
- 8:30 Grandstand Stage Show and Fireworks Display.
- 8:30 Western Jamboree Featuring Red Foley, in the Stampede Corral.

SATURDAY, JULY 16

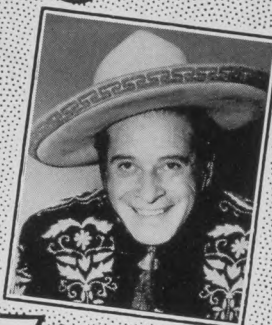
- A.M. 9:00 Saturday Morning Round-Up in Front of the Grandstand.
Cutting Horse Contest, Horse Trailer Race, Ladies' Barrel Race and Consolation Chuckwagon Races.
- 9:00 Judging of Indian Teepees at Indian Village.
- 10:00 Stampede Give-Away Home Award Ticket Booths Open.
- 11:00 Big Four Exhibits Building Opens.
- 12:00 Royal American Shows — Midway Opens.
- 12:00 Dancing Waters. Spectacular Show on the Independent Midway — Hourly Programme.
- 12:00 Concert by Calgary Cowboy Band in Indian Village.
- P.M. 1:30 Stampede Events Commence.
- 1:45 Running Horse Races Commence.
- 2:30 Western Jamboree Featuring Red Foley, in the Stampede Corral.
- 7:00 Chuckwagon Races (Finals).
- 8:00 Presentation of Trophies.
(To Winning Stampede Contestants in Front of Grandstand).
- 8:15 Grandstand Stage Show Followed by Fireworks Display.
- 8:30 Western Jamboree Featuring Red Foley, in the Stampede Corral.

SPECIAL FREE ATTRACTIONS — DAILY

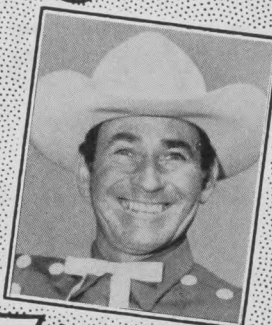
- Gene Holter Wild Animal Circus**—Six shows daily. Animals on view throughout the day.
- Danny Sailor**—World's Champion Tree Climber—2:00 p.m. and 8:00 p.m.
- Trained Animal Acts** — "Casey at the Bat" and "Romeo Rabbit" — Continuous in the Big Four Building.
- Duncan Renaldo, The "Cisco Kid"** will make daily appearances on the Exhibition grounds.



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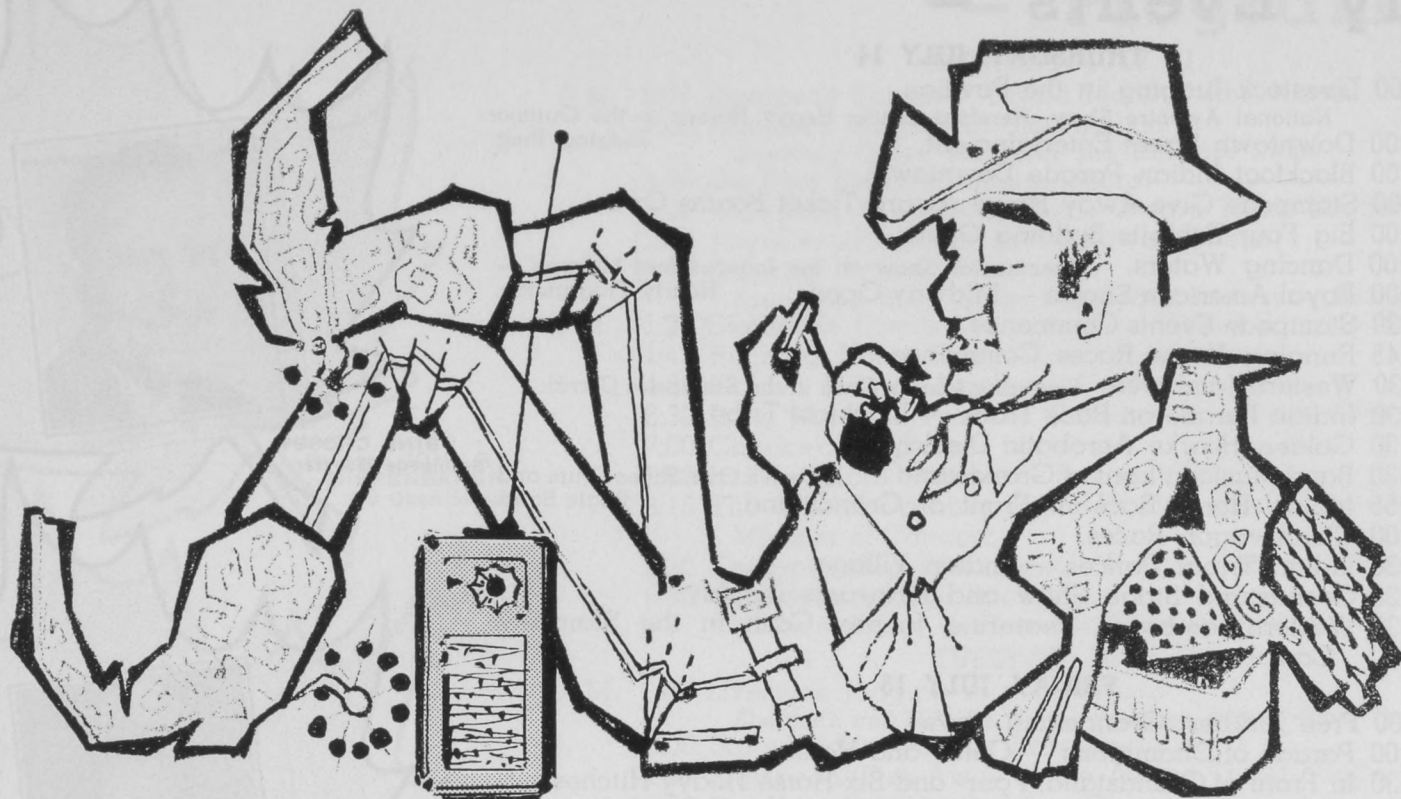


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Dancing Waters Is Added Attraction on Independent Midway Near Grandstand

The fabulous Dancing Waters, a combination of water, electric power, lights, music, engineering know-how and showmanship, developed through many years of intensive experimentation and research at a cost of a quarter of a million dollars, is a major added attraction at the Calgary Exhibition and Stampede, July 11th to 16th. It is located on the Midway near the main grandstand entrance.

Nineteen motors, activated from an electrically-operated console played like an organ, force thousands of gallons of circulating water through more

With 100 switches and buttons on the console, a flick of a switch and a press of a button produces the desired display. Inventor Otto Przystawik first showed his Dancing Waters, at the Industrial Exhibition in the Allied zone of Berlin in the summer of 1953. Przystawik fashioned completely by hand the original 6 units which are 48 feet long and 8 feet wide. Now there are 22 Dancing Waters units playing in Europe, South America, Mexico City, Havana, Cuba and the United States and Canada.



than 4,000 jets to a controlled height of 20 to 40 feet. Portable sections of pipe and cable fitted together into a portable rubber trough tank, readily assembled, and practical anywhere with multi-colored lights, accompanied by thrilling and exciting music, combine to form amazing, incredible and breath-taking effects.

This spectacular European invention shoots water 20 to 40 feet in the air to form limitless shapes, effects and combinations. The "Pipe Organ Ballet", "The Water Curtain", "The Magic Flower Vases", "The Flame and Fire Cascades", where the water literally and actually dances and waltzes in time to the music, are just a few of the Dancing Waters effects. With color lights and music the Dancing Waters presents effects never seen before.

American showman, Harold Steinman, who saw the Dancing Waters on display in Europe, was so impressed by it that he immediately arranged with inventor Przystawik to bring it to the United States in association with Sam Shayon.

Dancing Waters will be located in a huge tent on the Midway near the main grandstand entrance, and a number of shows will be held daily to accommodate the thousands whom he felt would want to see this spectacle.

Dancing Waters has been a major attraction at some of the big state fairs in America, and he believed the show would be well received by Calgarians and outside visitors to the Exhibition and Stampede.

Pleasing Platform Show Is Offered—



The Harmonicats — a Stage Show Feature.



Richardi, Illusionist — Another Stage Feature.

CALGARY EXHIBITION & STAMPEDE

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MIAMI

Top Flight Vaudeville Acts Will Feature "Show of Shows" Platform Presentation

The Calgary Exhibition and Stampede attractions committee chose a total of nine acts plus the famous Manhattan Rockets precision chorus line, from a total of 104 offered them by 12 different producers, for the grandstand show at the 1960 Exhibition and Stampede which is being presented nightly.

The production which will be known as "The Show of Shows", is being presented by General Artists Corporation of New York. Every act chosen by the local committee has won international acclaim, and several have appeared on Ed. Sullivan's show produced weekly from New York.

"We endeavored to build a show around a blend of comedy, music, dancing, top flight tumblers and acrobats and a high act which will provide bone-chilling thrills for the grandstand audience," Mr. Love said. "We think that this will be one of the finest shows we have ever presented at the Stampede."

One of the feature acts will be the Harmonicats, a trio of harmonica players whose presentation will be unusual in every respect and at the same time producing the harmony for which they are famous.

Richiardi, the European illusionist who drew three return engagements to the Ed. Sullivan

show, will present his complete act and his finale of suspending the live form of a girl in space is unusual to say the least.

The three Elkin Sisters perform a series of intricate tumbling and foot balancing in rhythm, while Welde's three big brown bears will provide an extra thrill for both youngsters and adults alike.

Calgarians who saw the girl perform the weird snake dance on television several months ago will see her in person at the Stampede, with full color background when Janik and Armott stage their unique presentation.

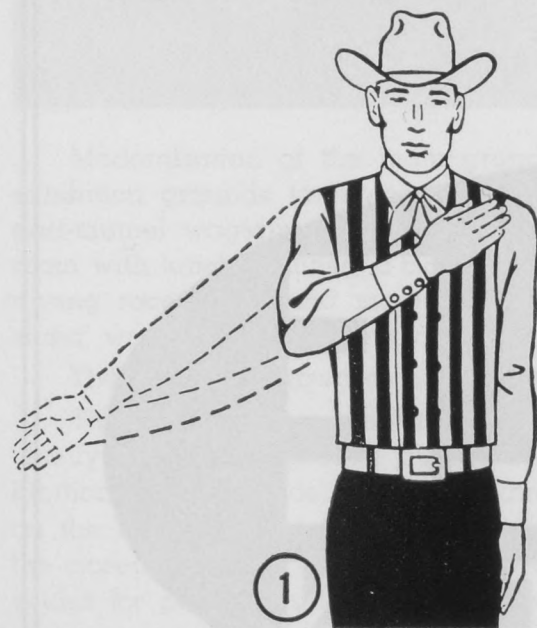
America's top "Risley" act, the art of one person tossing another high in the air with his feet while lying on his back, will be presented by the Bauers, a father and son combination who have been starred at the Palladium in London, England.

Some hilarious situations are unfolded when Tanya and Biagi present their comedy dance team act, and further comedy will be provided by Roger Ray, a top flight comedian with an unusual routine.

The high act above the platform will feature the Egony Brothers whose "breakaway" routine will be something to remember

"This should really be a show to remember", were Mr. Love's parting words.

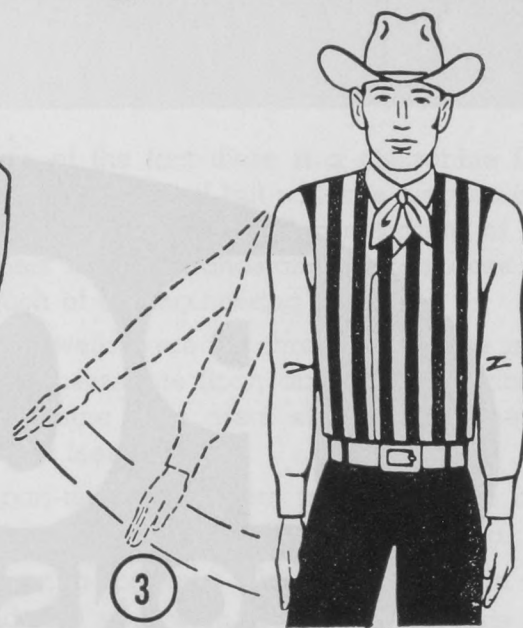
Judge's Signals Explain Disqualifications



1. FAILING TO SPUR a saddle bronc or bareback horse out of the chute to the satisfaction of the judges. The spurs must be touching the bronc over the shoulders when the front hooves hit the ground first jump out of the chute. If the horse stalls coming out of the chute, the Judge may shout to the rider that he waives the rule.



2. TOUCHING ANIMAL OR RIGGING with the free hand. In all three riding events — bareback riding, saddle bronc riding and bull riding — the contestant may hold on with only one hand. He cannot touch any part of the animal, the rigging, the rein or the bull rope with his free hand, whether it happens intentionally or by accident.



3. LOSING A STIRRUP before the end of the ride disqualifies a contestant in saddle bronc riding. The hand signals, new for the 1960 rodeo season, are given by the judges to the announcers and timers immediately after the signal marking the end of each ride. There is no signal for the obvious disqualification of bucking off.



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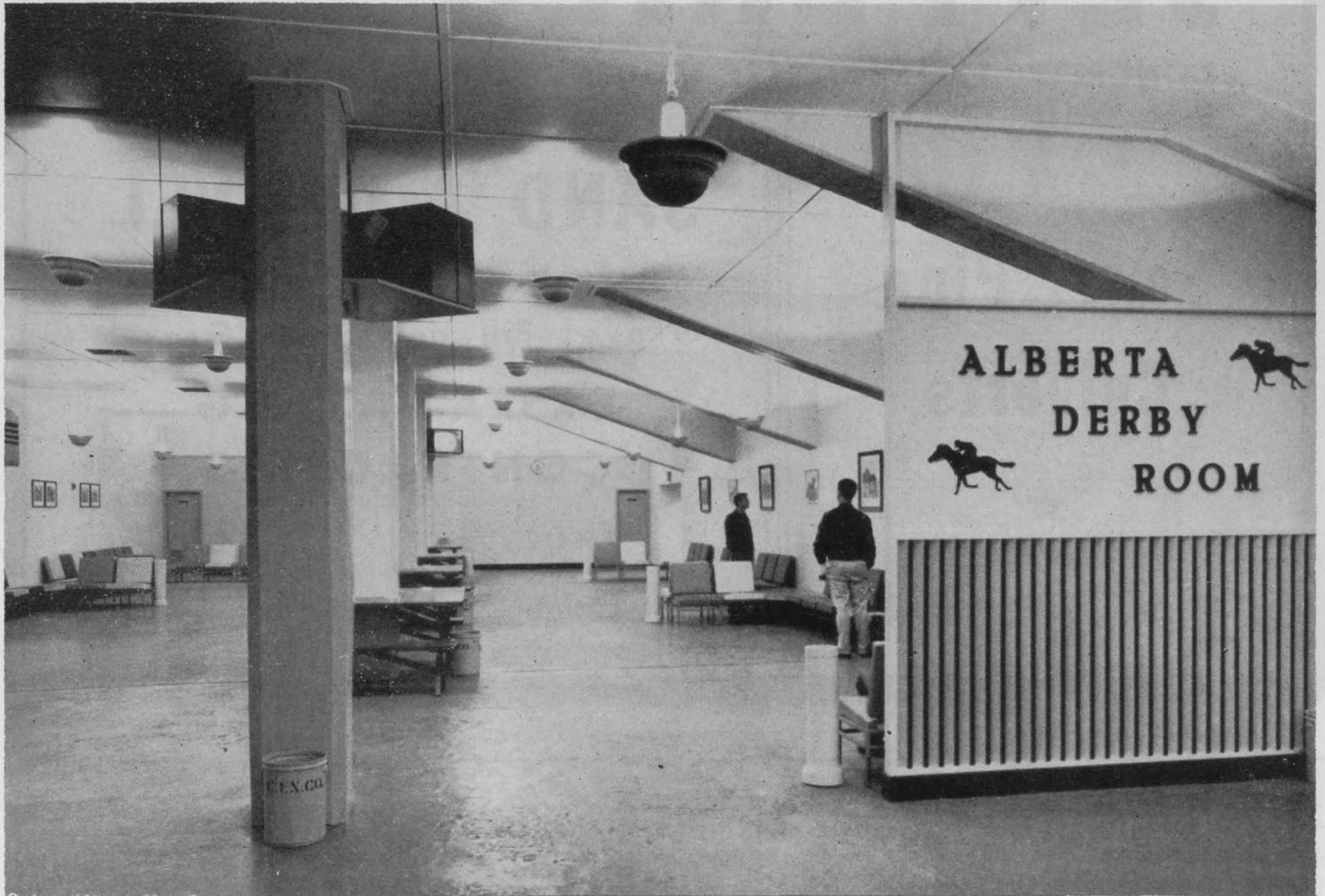
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New Modern Facilities in Grandstand Prove Popular with Horse Race Patrons



Modernization of the main grandstand at the exhibition grounds to provide for mezzanine floor pari-mutuel wagering at all race meets, a lounge room with lunch facilities, a closed television circuit during race meets and more exits from the main stand, was completed recently.

The work cost upwards of \$65,000 to complete.

The modernization program has been designed chiefly to ease congestion during the annual Exhibition and Stampede, will allow patrons to wager on the races without leaving the grandstand, with the closed television circuit providing additional facilities for patrons during bad weather.

Television monitors show the running of the actual races at various points in the lounge and throughout the mutuel plant stand, and the television cameras, when not filming the actual running of the race, provide an up-to-the-minute odds board service.

With the work completed, the grandstand now offers features and accommodation hitherto unavailable at western exhibitions.

Because of the fact there is a mezzanine floor in the present grandstand but which is reached from the back of the stand only, incorporation of this floor as part of the grandstand proper does not present much of an engineering problem.

Six stair wells were cut through from the main stand to the mezzanine floor, and this gives access to the mezzanine floor area which is 300 feet in length and 40 feet in depth.

New pari-mutuel counters will have been built and additional totalizator equipment installed.

Now racing patrons who are seated in the grandstand and who wish to bet on the races can enter the mezzanine floor betting area through any of the new stair wells and they can buy and cash their tickets without leaving the stand.

Racing patrons who are using the open stands at the east or west end of the grandstand, can use either the new section or the present wagering facilities. Closed television and monitor screen service will be available in both areas.

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National Ayrshire Show will feature Livestock Exhibition at Stampede

Cash prizes totalling more than \$41,000 are being offered to pure-bred livestock exhibitors at the Exhibition and Stampede this week.

A national Ayrshire dairy show is also being held during the week.

The prize list classification includes classes for pure-bred cattle, horses, sheep and swine with more than a dozen breeds being represented.

Only division not finalized was the Guernsey dairy cattle section and a slight upward trend in prize money may be approved for this section at a later date.

It was indicated that entries for the 1960 Exhibition and Stampede livestock show would tax the capacity of the big livestock pavilion.

Don. C. Matthews, second vice-president of the Exhibition board and chairman of the main livestock committee presided at the meeting of the committee proper.

The following lists the list of proposed premiums:

Horse Section:

Clydesdales	\$1,320.00
Percherons	1,320.00
Belgians	1,320.00
Heavy Draft and Agricultural	2,273.00
	<hr/> \$6,233.00

Beef Section:

Shorthorns	\$3,330.00
Herefords	3,330.00
Aberdeen-Angus	3,330.00
Stall prizes	30.00
	<hr/> \$10,020.00

Dairy Section:

Ayrshires	\$3,930.00
Holsteins	3,330.00
Jerseys	3,330.00
Guernseys	2,000.00
Stall prizes	30.00
	<hr/> 12,620.00

Sheep Section:

Suffolks	\$1,266.00
Hampshires	717.00
Southdowns	717.00
Corriedales	717.00
Cheviots	717.00
Stall prizes	30.00
	<hr/> 4,164.00

Swine Section:

Yorkshires	\$2,341.00
Tamworths	676.00
Landrace	676.00
Stall prizes	30.00
	<hr/> 3,723.00

Total Money Offered by Calgary
Exhibition and Stampede\$36,760.00

Prize Money Offered by Breed Associations:

Canadian Shorthorn Association	\$ 200.00
Alberta Hereford Association	670.00
Alberta Aberdeen-Angus Association	200.00
Canadian Landrace Swine Association	150.00

Special Prize Money Offered for National
Ayrshire Show 3,200.00

Grand Total\$41,180.00

□

JUDGING PROGRAMME

Monday,	9 a.m. — Guernseys. — Tamworths and Landrace.
Tuesday,	9 a.m. — Shorthorns and Holsteins. — Yorkshires. — Percherons, Heavy Draft and Agricultural. 1 p.m. — Cheviots and Southdowns.
Wednesday,	9 a.m. — Aberdeen-Angus and Jerseys. — Suffolks, Hampshires and Corriedales. — Clydesdales, Heavy Draft and Agricultural.
Thursday,	9 a.m. — Ayrshires and Herefords. — Belgians, Heavy Draft, and Agricultural.
Friday,	9:30 a.m. — Four and Six-Horse Teams.

□

LIVESTOCK JUDGES

Heavy Horses: George T. Fraser, Semans, Sask.

Shorthorns: Lyle Robinson, Vermilion, Alta.

Aberdeen-Angus: Bob Williams, Rochester, Michigan.

Herefords: Glen Reicheld, Jarvis, Ontario.

Holsteins: E. A. Innes, Brampton, Ont.

Ayrshires: Carlyle Watt, Lancaster, Ontario.

Jerseys: Norman Bagg, Edgeley, Ontario.

Guernseys: Murray Davie, Ladner, B.C.

Sheep (All breeds): Dewey Jontz, Runnells, Iowa.

Swine (All breeds): Ron Tolton, Oak Lake, Manitoba.



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Serving Farmers and Ranchers in
Over 2,000 Communities of
Western Canada.

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MARSH & McLENNAN LIMITED

140 Sixth Avenue West
CALGARY

INSURANCE BROKERS

VANCOUVER
EDMONTON

TORONTO
MONTREAL

Exhibition Cafeteria

(located one door east of the
Administration office and adjacent
to the Livestock Pavilion)

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We Serve the Finest of Food
in Modern Cafeteria Style.

•
**EXHIBITION
CAFETERIA**

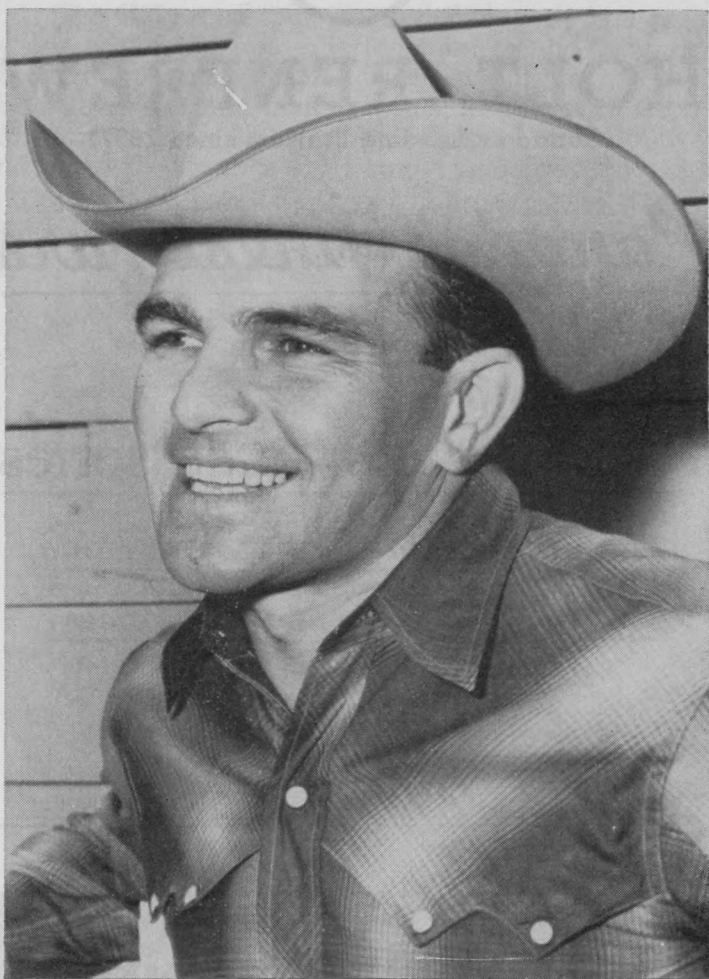
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SURE AND PAY US A VISIT.

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We Grow Strong
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Cowboys Compete for Biggest Cash Purses in History of Stampede



Deb Copenhaver, Top Bronc Rider.

Top cowboys from the range districts of Canada and the United States are competing for the biggest pot of gold in the history of the Calgary Exhibition and Stampede this week.

Members of the Stampede committee of the exhibition board approved a total prize list of \$58,165 exceeding the previous high record of \$54,785 set in 1959 by more than \$3,500.

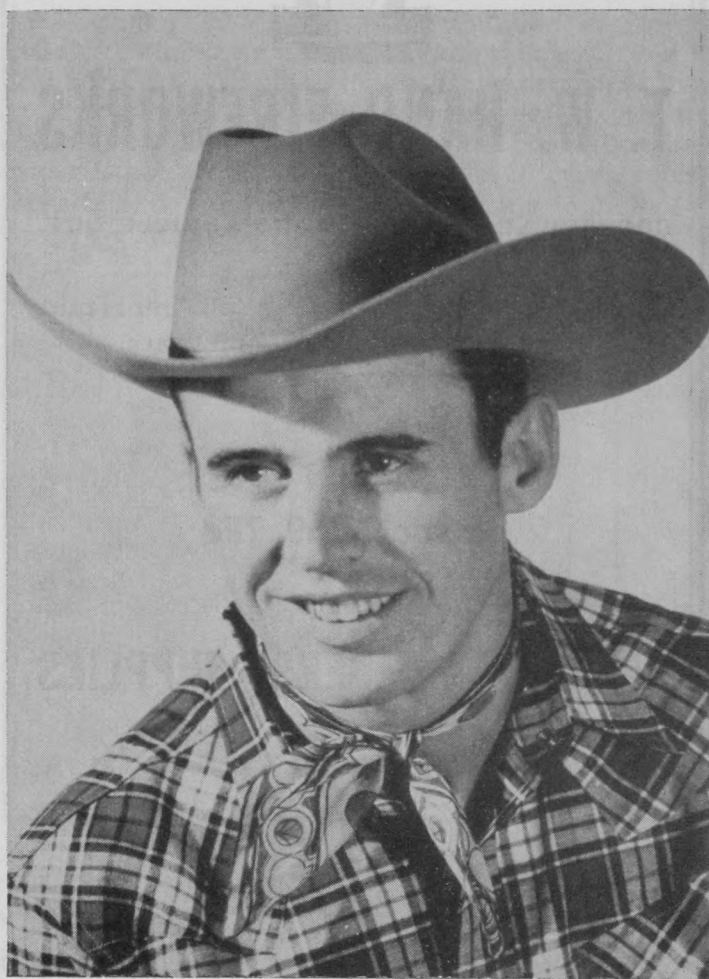
In addition to the cash prizes, thousands of dollars worth of trophies, many by the noted cowboy artist Charles A. Beil, of Banff, will also be awarded.

Added entry fees totalling additional thousands of dollars further swell the total of cash purses.

In the infield events, the bronk riding contest with saddle carry the largest purse — \$5,670 — while bucking horse riding, bareback, bull riding, calf roping and steer decorating each carry purses of \$4,840.

The wild horse race has a purse of \$1,790; the wild cow milking, \$1,050, while the boys' wild steer riding event has a purse of \$1,000.

Biggest single purse for the Stampede will be paid in the chuckwagon race, a total of \$24,870 is offered, with all but \$1,000 being paid in day and



Harley May, All Around Cowboy.

final monies for the race and the balance for a consolation event which will be held on Saturday morning as part of the Saturday Morning Roundup program in front of the grandstand.

In addition to the large purses offered for the main competitive events, additional prize money can be won in a series of special events, which have been listed as follows:

International Cutting Horse contest, \$1,500; special award for chuckwagon outfits not qualifying in finals, \$450; roughest ride of the week, \$100; special for chuckwagon outriders, \$100; most colorful chuckwagon outfit, \$100; best dressed cowboy, \$100; fastest calf roping time, \$50; best roping horse, \$50; war veteran with highest number of points during week, \$25.

Total cash purses and distribution, approved by the Stampede committee, also have been endorsed by the Cowboys' Protective Association.

"This tremendous prize list has attracted the finest riders, ropers and decorators in Rodeo business so we should be in for another outstanding series of cowboy contests this week," commented George Edworthy, chairman of the Stampede committee.



T. W. HAND FIREWORKS

CO. LIMITED

COOKSVILLE, ONT. PAPINEAUVILLE, QUE.

Suppliers of Fireworks for all important national events for over 85 years.

Manufacturers of

STYROTILE

Plastic Wall Tile

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HOLT RENFREW

(Canada's Leading Furriers since 1837)

Canada's Finest Furs

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*The Ultimate in Quality, Value and
Good Taste . . . at Sensible Prices!*

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C. W. ADAMS,
Managing Director

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CALGARY, ALTA.

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BRANCHES

LIVESTOCK INSURANCE A SPECIALTY

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LAND VALUATORS

LOANS

Gene Holter's Wild Animal Circus Will Head Program of Free Shows

The Calgary Exhibition and Stampede has provided additional free entertainment on the grounds costing upwards of \$20,000.00 in support of the board's decision to increase outside gate admission for adults from 25 cents to 50 cents, it was announced by Maurice E. Hartnett, general manager.

Heading the list of free attractions is Gene Holter's Circus and Wild Animal Menagerie. This

"Calgary is the last big exhibition in North America to increase its outside gate admission," Mr. Hartnett said. "In the United States, some of the large fairs have hiked their gate admission price to one dollar. Edmonton, Regina and Saskatoon increased their outside gate prices to 50 cents some years ago, so Calgary is the last big fair to increase the price."



Gene Holter unloading some of his wild animals after arriving at the Exhibition grounds for a series of free performances during Exhibition and Stampede week.

circus will be set up on the south side of the independent midway immediately opposite the south side of the Stampede Corral.

Mr. Holter has brought a large and assorted band of wild animals, some domesticated to the extent they perform with almost human intelligence.

He was the first man to use Ostriches and Camels for competitive racing, and he was also the first man to cross-breed Zebras from the wilds of Africa with tame Donkeys, producing an animal which is now known as a Zonkey.

A number of performances will be given daily and the shows are free to those on the grounds.

Admission prices to the grounds will be confined to the annual Exhibition and Stampede only.

It was pointed out that in the past no extra charge has been made for admission to the international livestock show, Indian village, band concerts and this practice will continue.

If any additional revenue is available after the added attractions have been paid for, it will be used to further improve building and general Exhibition and Stampede plant facilities in line with the policy adopted by the board over a period of years.



● JENKINS WITH 46 FOOD STORES SERVING ALBERTA ●

GREETINGS...

and a **WARM WELCOME** to the **STAMPEDE CITY** !

ALEXANDRA HOTEL

BEACON HOTEL

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THE ABOVE MEMBERS OF THE CALGARY HOTEL ASSOCIATION ARE HAPPY
TO BE YOUR HOSTS DURING STAMPEDE WEEK.

Prime Minister Always Welcome When He Visits Indian Village to Meet Chiefs



Rt. Hon. J. G. Diefenbaker, P.C., Prime Minister of Canada, photographed on one of his visits to the Indian Village at the Calgary Exhibition and Stampede. He officially opened the show Monday evening.

TOASTMASTER



*Mighty Fine
Bread*

Kinsmen Club Activities During Stampede Week

★

MILE OF DIMES —

Preceding the Parade, Monday
July 11, 1960.

Monday, July 11, 1960 Noon —
OPENING KINSMEN CAR BOOTH.
Monday through Friday — 11:50 p.m.
Draw made daily for "Metropolitan".

Friday, July 15th, 9:00 p.m. —
ANNUAL COWBOY BALL,
Town and Country Parking Lot,
Corner 7th Avenue and 7th Street S.W.

Saturday, July 16th, 11:30 p.m.—
DRAW FOR 2 KINSMEN CARS.



"WHIPPER" BILLY WATSON

WORLD'S CHAMPIONSHIP WRESTLING

MONDAY and TUESDAY — JULY 11 and 12

in the
STAMPEDE CORRAL

8:30 P.M.



JUNE BYERS

The greatest array of television wrestling talent ever assembled under one roof. Headlining: World's Heavyweight Champion Pat O'Connor of Auckland, New Zealand; World's Lady Wrestling Champion June Byers; British Empire Heavyweight Champion "Whipper" Watson; Men's and Women's International Tag Team Champions; World's greatest Midget Wrestlers; Gene Kiniski; Don Leo Jonathan; Edouard Carpentier; and many other outstanding attractions.



GENE KINISKI

PRICES:

Ringside, \$2.75; Reserved, \$2.00, \$1.50 and
\$1.00.

STU HART, Promoter

Mail-order Reservations will be accepted when
accompanied by remittance.

Advance ticket sale day preceding and day of match
at Gus Kyle's Sporting Goods, 129 - 8th Ave. E., telephone
AM 6-5404; and Daniel's Royalite News, 306 - 7th Ave. W.,
telephone AM 6-5425. Telephone for reservations on other
days at AT 3-0552.



PAT O'CONNOR

Colorful Montie Montana Will Appear on "Western Jamboree" Show at Corral



Mr. and Mrs. Montie Montana. Montie will be one of the headline attractions when the "Western Jamboree" program is presented at the Stampede Corral, Wednesday to Saturday of Stampede Week.

ANOTHER THRILL-PACKED
EXHIBITION and STAMPEDE
ATTRACTION

▼
**"WESTERN
JAMBOREE"**

in the STAMPEDE CORRAL

WED., THURS., FRI., SAT. — JULY 13 - 16
(MATINEES AND EVENINGS)

Here are the Major Attractions for the Big Corral Show!

★ **JOHNNY CASH**

World famous recording star appearing Wednesday and Thursday Matinee and Evening — Friday Matinee.

★ **MARQUIS CHIMPS**

The world's greatest animal act — including Mr. Stubbs — starring in the film "Toby Tyler" — all performances.

★ **RED FOLEY**

King of Western Music appearing Friday Evening — Saturday Matinee and Evening.

★ **JIMMY AMES**

Internationally known M.C. singer and comedian — all performances.

★ **CISCO KID** (Duncan Renaldo)

Star of T.V. and Movies . . . in person — all performances.

★ **HOLLYWOOD SQUARE
DANCERS** with Homer Garrett—

See the new technique in Western Square Dancing — all performances.

★ **MONTE MONTANA**

Former world's champion fancy and trick roper — all performances.

★ **S.P.E.B.S.Q.S.A.**

The Stampede City Barbershop Chorus of from 40 - 60 voices — at all performances.

▼
WESTERN JAMBOREE PRICES:

Evening Reserved..... \$2.00 and \$1.50 (Performance Starts 8:30 p.m.)

Afternoons : 2:30 p.m. (No Reserved) Adults \$1.00 ; Children 12 and under 50c

Johnny Cash, Red Foley, and Cisco Kid Head Great Program at Stampede Corral

Johnny Cash and Red Foley, the kings of country and western music, join with Duncan Renaldo (The Cisco Kid) and Monte Montana, former world's champion trick and fancy roper to head a star-studded "Western Jamboree" program for the Stampede Corral during Exhibition and Stampede week.

Other attractions on the program include Marquis Chimps, including Mr. Stubbs, the Chimpanzee, who stole the show in Walt Disney's famous Circus drama, Toby Tyler; Jimmy Ames, the internationally known comedian, vocalist and master of ceremonies; Homer Garrett and his Hollywood Square Dancers and as an additional added attraction the Stampede City Barbershop Chorus of from 40 to 60 voices.

"This is real family entertainment at popular prices and I am sure that it is a program which will be enjoyed by all," declared Maurice E. Hartnett, general manager of the Exhibition and Stampede.

Johnny Cash has appeared in Calgary previously and has played to capacity audiences, while Red Foley, long-time head of the country music brigade in the United States, will be making his first visit to Calgary.

Johnny Cash headlines the program for Wednesday and Thursday afternoon and evening, and Friday afternoon, July 13, 14 and 15. Red Foley will head the cast Friday evening and Saturday afternoon and evening, July 15 and 16, while the Cisco Kid and Monte Montana appear at all performances during the four-day run.

Monday and Tuesday evening of Stampede week, July 11 and July 12, features world championship wrestling at the Corral.



Johnny Cash.

M. Hartnett stated that the Corral program of entertainment was chosen from a large number of offerings made by Hollywood, New York and Chicago producers and Clyde Baldschun, of Hollywood, was named to put the show together.

Mr. Hartnett said that every person appearing on the program is a star in his own right, and when blended together the program of entertainment offered should be one of the most enjoyable ever offered in the Stampede Corral during Exhibition week.

"There will be plenty of show appeal for the children and this was one of our chief aims when Roy Rogers found it necessary to cancel his show because of a heart condition," Mr. Hartnett said. "Cisco" has always been a prime favorite with the youngsters and he will appear on stage riding his famous horse, Diablo. The Marquis Chimps have been featured on the Ed. Sullivan Show, Jack Benny's Show and no one will ever forget the performance of Mr. Stubbs, one of the Chimps in Toby Tyler.

"The children will thrill to Monte Montana feats with a rope, and they will also enjoy the singing of Johnny Cash and Red Foley, the Barbershop Chorus, the Hollywood Square Dancers and the very funny Jimmy Ames."

"We have gone to great trouble and expense in putting this particular program together, and I am sure that everyone in the family will get real solid entertainment for their money," Mr. Hartnett concluded.



Red Foley.



Carl J. Sedlmayr
General Manager

Royal American Shows

WORLD'S LARGEST MIDWAY

Presents its 1960 Attractions to the Patrons of
the Calgary Exhibition and Stampede

New Acts - New Faces - New Names



C. J. Sedlmayr, Jr.
Assistant Manager



ROYAL AMERICAN MIDWAY — FEATURING MANY ALL-NEW SHOWS — MANY ALL-NEW RIDES

A Gigantic "KIDDYLAND" with New Rides for the Children

See this Great New Royal American Midway of Laughs, Thrills and Chills
All Clean Fun for the entire Family at the Calgary Exhibition & Stampede

The Royal American Shows are the World's Largest Producers of Clean and Meritorious
Shows, Latest Riding Devices and Thrilling Entertainment

★ ★ ★

WE ARE PROUD TO BE PART OF THE CALGARY EXHIBITION & STAMPEDE

Blazing Six Guns Will Feature New Show on Royal American Midway

From the time a child first sees a Western film, his favorite game is "Cowboys and Indians". This is a normal reaction, but very few of them get to carry this game over into their adult life.

Lucky Laredo, who appears everyday with **BLAZING SIX-GUNS**, the western show, now appearing with Royal American Shows, has spent years being a make-believe cowboy.

In Frontierland, at Disneyland, he started out as a sheriff's deputy. When the sheriff left, Lucky was made the Marshal and he took over the duties of entertaining adults and children alike in Frontierland.

He is more the "real" cowboy than the "typical" cowboy. He is ruggedly handsome (he was a prize fighter at one time, losing very few of his fights.) He sports a thick mustache which gives him the bearing of men like Wyatt Earp and "Doc" Holiday.

The term "Marshal" is honestly acquired, as Lucky is an accredited marshal of Santa Ana, Calif.

He lives in Garden Grove, California, with his wife and their young son, Randy. Randy is all ready to step into his father's footsteps. Many visitors are delighted when they see Lucky and Randy in father and son outfits, duplicated down even to the watch in the vest.

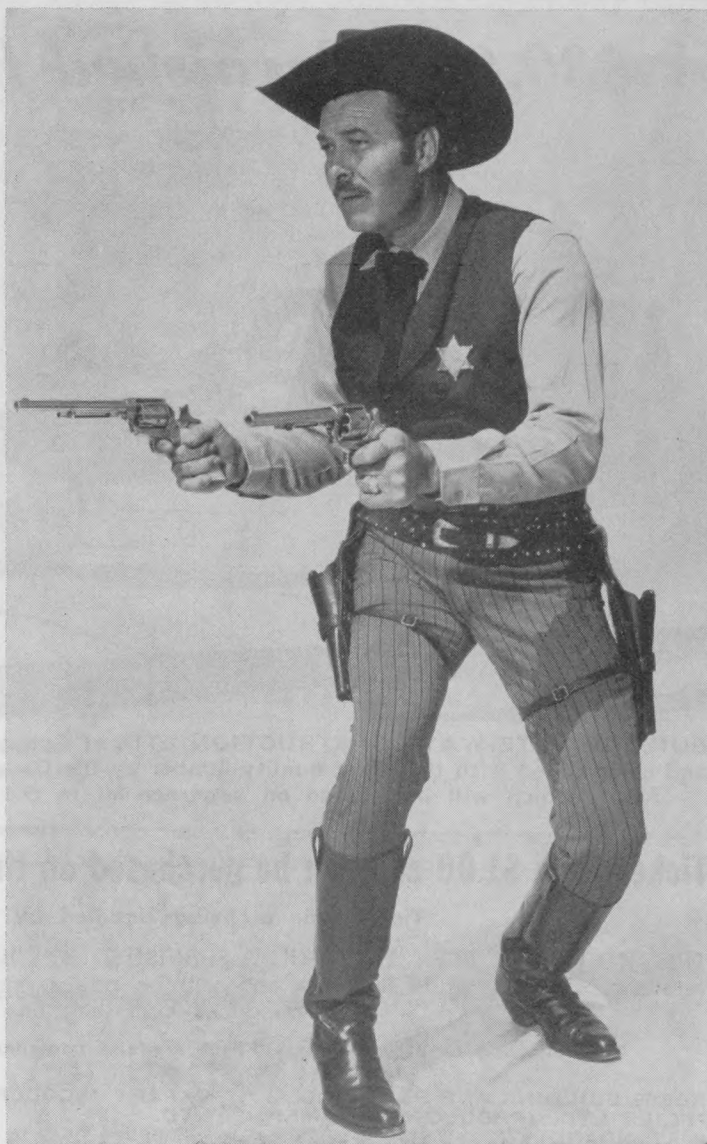
Millions of visitors have been thrilled by the re-creation of a gun battle that happened daily in Frontierland at Disneyland for five years. It was an event that people often waited for, as the word of mouth of the gun battle had evidently spread all over the country.

Looking back it's hard to say why the gun battle started. One of the spots frequented by the Marshal on his rounds of Frontierland, was the Golden Horseshoe. The star of the show, Wally Boag, portrays a travelling salesman. During his last number, Peco Bill, Boag uses six shooters, supposedly being one of the best shots in the west. Wally had to spend much time learning how to handle these guns. He may not be the best in the west, but he is certainly adequate. One day, Wally heard the Marshal boast about his prowess with the guns. So

After the show, Marshal Lucky was patrolling the streets of Frontierland. Suddenly, on top of one of the buildings, a masked man appeared and started shooting (blanks, of course), Lucky, fired back, and thus the first gun battle in Disneyland was born. The battle ended with the demise of the villain (who turned out to be practical joker, Wally). He died an honorable death falling through the air to land on the roof of another building, but still enough of a ham to come up for a bow.

The reaction was so good in this battle, that more battles were staged, then they became a regular part of the entertainment in Frontierland.

When one villain left, another (Hank Post) took his place. Even during these battles, when Hank



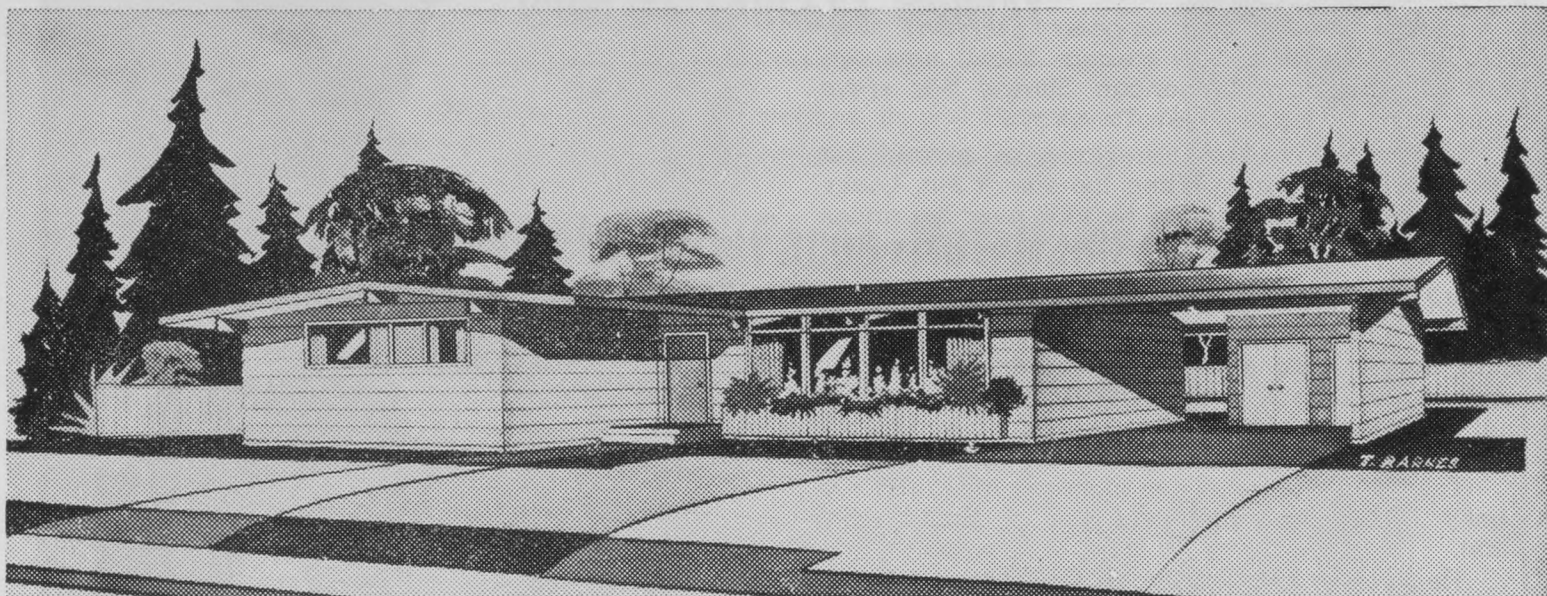
Lucky Laredo (in person)

and Lucky least expect it, Wally Boag, still joins in the fight. Never knowing where Wally might appear, Lucky, has to be extra cautious. Lucky has fought both bad-men singlehanded and won every-time. Not quite every time though. One day, it was Hank Post's birthday, Hank fired at Lucky and Lucky bit the dust. This was the only time the Marshal was ever vanquished. But the look on Hank's face was worth it.

Beside Randy and Rose (Rosie is his wife), Lucky's next pride and joy are his six-shooters. They are original and Lucky takes care of them as he would a baby. After every gun battle he cleans them carefully. They are in better shape today than when they were originally made. He practices constantly with them, trying to bring his "fast draw" record down. He has now one of the fastest draws in the country, but won't be satisfied until he is the best.

Besides his appearance at Disneyland, Marshal Lucky has appeared in numerous films, television shows and in a very successful appearance at the Hollywood Bowl on Family Night.

The Third Annual Presentation of the
EXHIBITION and STAMPEDE GIVE-AWAY HOME
A \$30,000 Furnished Bungalow for Only \$1.00



BUILT BY RITE-WAY CONSTRUCTION LTD. of Calgary, from an original design by Thomas D. Barnes, Architect, and constructed with the finest quality lumber by the Douglas Lumber and Building Supplies Ltd. A top quality home which will be located on a corner lot in the Fairview district in the southern part of the city.

Tickets are \$1.00 and can be purchased on the Exhibition grounds—Stampede Week—July 11-16

Ticket Sale is Being Handled by the JUNIOR CHAMBER OF COMMERCE.

THIS HOME HAS BEEN TASTEFULLY FURNISHED BY THE CHESTERFIELD SHOP LTD., 208 Ninth Avenue S.W., Calgary, retailers of better grade furniture and will be gas serviced with top quality appliances selected especially by Moffat appliances from their line of top quality gas appliances.

The following Calgary Business Firms are also contributing to the construction and setting up of this beautiful home :

BURGESS BUILDING AND PLUMBING SUPPLIES LTD. (PRODUCTS OF AMERICAN STANDARD)
 Supplied all plumbing fixtures, etc.

CALGARY STRUCTURAL STEEL LTD.
 Supplied all structural steel.

CANADIAN PITTSBURGH PAINT CO.
 Supplied paint for interior and exterior of home.

CARON AND HICKLIN PLUMBING LTD.
 Installed all plumbing fixtures.

CRAFTSMAN HARDWOOD FLOORS LTD.
 Supplied and installed hardwood floor.

D.H.I. LTD.
 Supplied and installed all balance windows and doors.

ELLIS, GEORGE LTD.
 Supplied all electrical fixtures.

EVANS ENGINEERING SALES LTD.
 Pella wood sliding glass doors.

DUTCHY LANDSCAPERS
 Landscaping on Exhibition Grounds.

EXPERT FINISHING CONTRACTORS.
 Finishing, panelling, etc.

EXPERT WOODCRAFT MANUFACTURING LTD.
 Supplied built-in kitchen cabinets.

FINNERTY CONSTRUCTION LTD.
 Did masonry work.

FURNASMAN LTD.
 Supplied furnace, chimney and sheet metal.

HIGHLAND LUMBER & BUILDING SUPPLIES LTD.
 Supplied and installed intercom.

INDUSTRIAL ELECTRICAL CONTRACTORS LTD.
 Installed all electrical wiring and fixtures.

KELWOOD CORPORATION LTD.
 Supplied lot in Fairview sub-division.

MECHANICAL DRY WALL (CALGARY) LTD.
 Supplied mechanical dry wall.

MERCURY BUILDERS' PRODUCTS LTD.
 Supplied canopy.

MODERN FLOOR COVERINGS LTD.
 Supplied floor tile.

MODERNFOLD (CALGARY) LTD.
 Supplied folding doors.

PARAGLAS LTD.
 Supplied living and dining room windows.

PERRY BRICK & TILE CO. LTD.
 All blocks, driveway and walks. Exclusive agents for Procter Concrete Products Ltd.

SCHULTZE DECORATING
 To do interior and exterior decorating.

UTZIG ROOFING AND APPLICATION SERVICE LTD.
 Supplied and installed roofing.

WESTCON CONCRETE PRODUCTS (CALGARY) LTD.
 Supplied concrete steps.

YORK SHAW BUILDING MOVER
 To move home from exhibition grounds to home site in Fairview.

—TICKETS—
ONLY \$1 ONLY

CALGARY EXHIBITION AND STAMPEDE LTD.

MERVYN A. DUTTON, President

M. E. HARTNETT, General Manager

The Calgary Exhibition and Stampede Ltd.

wishes to publicly compliment

Riteway Construction Co. Ltd. and manager Bob Davies, builder of the 1960 Stampede Give-Away Home;



BOB DAVIES

Thomas D. Barnes, Architect, who designed it; The Chesterfield Shop Ltd. and Manager Vincent Jacques, who provided the fine furnishings, drapes and floor coverings, and the Douglas Lumber and Building Supplies Ltd., who provided the top quality lumber for the Home.

A tribute to the other suppliers who contributed to the success of this beautiful Home is contained on opposite page of this book.

The sale of tickets is in charge of The Calgary Junior Chamber of Commerce, and tickets are only one dollar. Patronize the booths with the flashing signs.



VINCENT JACQUES

• • •

The Calgary Exhibition and Stampede Ltd.

MERVYN A. DUTTON,
President

FRED KENNEDY,
Publicity Executive

MAURICE E. HARTNETT,
General Manager

Excellent
Building Sites
— for —
**Homes in all
Price Ranges**

Priced from—
\$2,600.00

Give-Away Home located in Fairview—a Kelwood
Planned Development.

For further information contact
KELWOOD CORP.
AM 3-1300

For better living . . .
***Live in Kelwood
Planned Development***

★ **EAGLE RIDGE**
★ **CHINOOK PARK**
★ **FAIRVIEW**
★ **ACADIA**

First Big Stampede and Rodeo held in Calgary in 1912 Was Instant Success



DICK COSGRAVE
Stampede Arena Director

Rodeo is the last frontier of the once-wild west.

It was born on a bet, and bred of the same circumstances of history that created the sin-cities of Dodge and Abilene.

It began shortly after Texans came home from the Civil War, to find that their longhorn herds had multiplied

unchecked. Southern cattle markets, already depressed by the collapse of the confederacy, were soon gutted. So the Texans turned their herds to the north and to the west, driving them across the plains, first to better markets, then to the westering railheads at Abilene and Wichita and Dodge, later to the greener pastures that stretched across the great plains clear to the Canadian line, and thus was born the world-famous Calgary Stampede.

The trail drivers were tough men and independent, who lived in the saddle and slept under the open sky. They sat their mounts like centaurs, the two — animal and man — becoming one. They drove the sword-armed cattle through droughth and dust and blizzard, across some of the wildest country man has pioneered.

They knew their cow critters as a butcher knows his knives. They carried guns — to kill coyotes and other range varmints. But they worked with a rope on a horse.

Occasionally they'd hit a trail town, where they blew off enough steam, in that brief moment of history, to keep four generations of fiction writers busy ever since. But town, in the long monotony of their lives, was an unexpected pleasure; a binge of a few days, perhaps, in every year.

Between towns they made up their own amusement. And these tough hands created a recreation that was typically tough. The hands of the different cattle outfits, coming together on the trail or at roundup time, bet their scant wages on their skill at riding the rank bronchos or roping and busting the longhorned steers.

It was rough sport for short stakes. The prize money — the cowboys' own bets — was held in a hat.

The cowboy sport might have flourished briefly out there on the plains, to slip quickly, quietly into the pages of history like the buffalo, the marauding plains Indian and the trail drivers themselves. But the face of the plain was changing.

Steel drivers were gashing the swales of buffalo grass, laying the ribbons of rail to the west. From the east came bankers and buyers and merchants to build depots and stockyards and banks and courthouses along the right of way.

This was the era of the torchlight parade, the Fourth of July oration, the town bandshell on the courthouse square. In a generation of proud and bustling burghers who liked their civic celebrations big and wild, the building townsmen of the western frontier were the busiest, the proudest and the wildest of all.

They went out on the plains and invited the cowboys to bring their contest into town. At Cheyenne, in 1872, the townsfolk gathered at the settlement edge to watch some Texans try to ride the wild cattle.

At Pecos, Texas, in 1883, they penned the longhorns on the courthouse lawn and roped them on a run down main street. At Prescott, Ariz., five years later they built a grandstand and sold tickets.

In 1912, the First Big Stampede was held in Calgary.

In a short generation the wild west settled down. The open range was fenced and posted, the gunfighters were hunted down and hung, and the front street saloons were closed up by a wave of civic respectability. But throughout the west, the best of the rough string riders and the toughest hands with a rope, still rode for the money at the contests the townsmen kept alive.

They still do. At Cheyenne, where they call it Frontier Days. At Calgary, where it's a Stampede. At Pendleton and Salinas and Denver and Ft. Worth. In 500 communities in the U.S. and Canada the cowboy contests are put on by the townsmen who serve on the committee without pay to keep the frontier spirit alive in a city-wide bust the whole town turns out to see.

But more than the spirit of the frontier, more than the skills of the early days are kept alive in rodeo. More than any man in the west, the competing cowboy holds a close kinship with the pioneer who won against the wilderness.

Jimmy Murphy's White Horses Will Perform As Infield Feature

From the State of Nebraska comes the most popular and colorful Roman Riding Act to hit show business in over a decade. Currently referred to as the "Hottest Act in the Rodeo Field", not only because of its blazing, fiery action, but also because of its constant demand by major Rodeo's across the nation. Riding the deck of this top flight spectacle is Jimmy Murphy, daring young showman, who originated, trained and presents this Act.

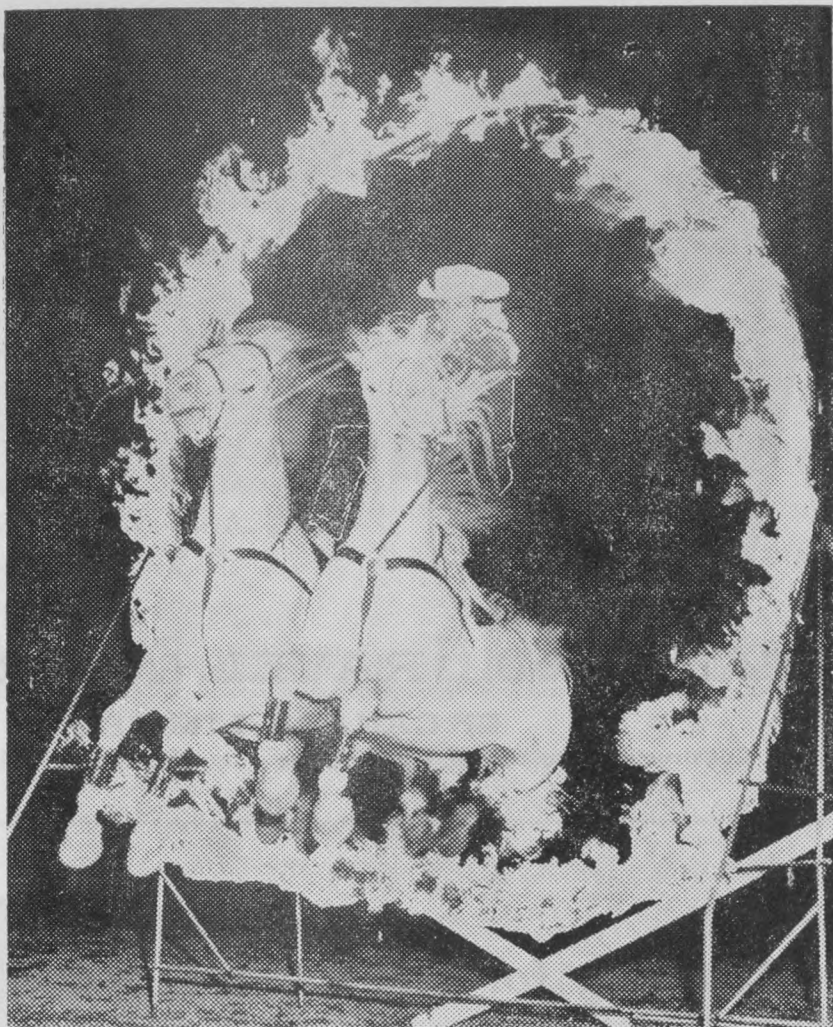
He is currently appearing, at the Stampede.

Jimmy is one of eight children, born and raised on a farm in Eastern Nebraska. As a boy his ability with ponies amazed his parents who encouraged him along these lines. At 13 he was entertaining Fair and Horse Show crowds in that vicinity by Roman Jumping three Shetland ponies. As he grew older he trained larger horses, and six years later, in 1949, he accepted his first Big Time Contract. That summer he appeared in Chicago at the National Railroad Fair presenting Roman Riding Stunts, Trick Riding, and High Schooled Horse Acts. Nearing the close of this 84 performance engagement he suffered a badly broken right knee which required several operations and two years to fully recover.

In 1952 he and two of his sisters entered the R.C.A. Rodeo Field as Trick Riders. They also presented a Car Jumping Act. In 1955 his sisters decided to retire and it was then that Jimmy developed this Roman Act into its present routine. During that year the Act rapidly gained acceptance, but Jimmy feels that it was his appearance on Arthur Godfrey's Nation-wide T.V. Show that originated from Cheyenne in 1956, that really sprung him to national fame. Since then practically every Rodeo in the nation has requested his services.

Horsemen the nation over have admired in Jimmy not only his ability to train horses to do the almost impossible, but also the unique manner in which he rides them. Training horses is a difficult job but getting them to overcome their natural fear of fire takes even greater patience and understanding. Combining this with the risky job of Roman Riding requires nerves of steel. The routine includes many tense and breath-taking moments. The effects of the fires in the darkened arena, the dazzling white horses and the sparkling wardrobe and harness all blend to add appeal to this spectacular Act.

Some of the places he has shown include Cheyenne, Wyo.; Sidney, Iowa; Salinas, Calif.; Colo. Springs, Colo.; Fort Worth, Texas; Albuquerque, N.M.; Omaha, Nebr.; Little Rock, Ark.; Harrisburg,



JIMMY MURPHY AND HIS FIRE DEFYING HORSES.

Penn.; and in 1960 he will also appear at Calgary and Winnipeg, Canada.

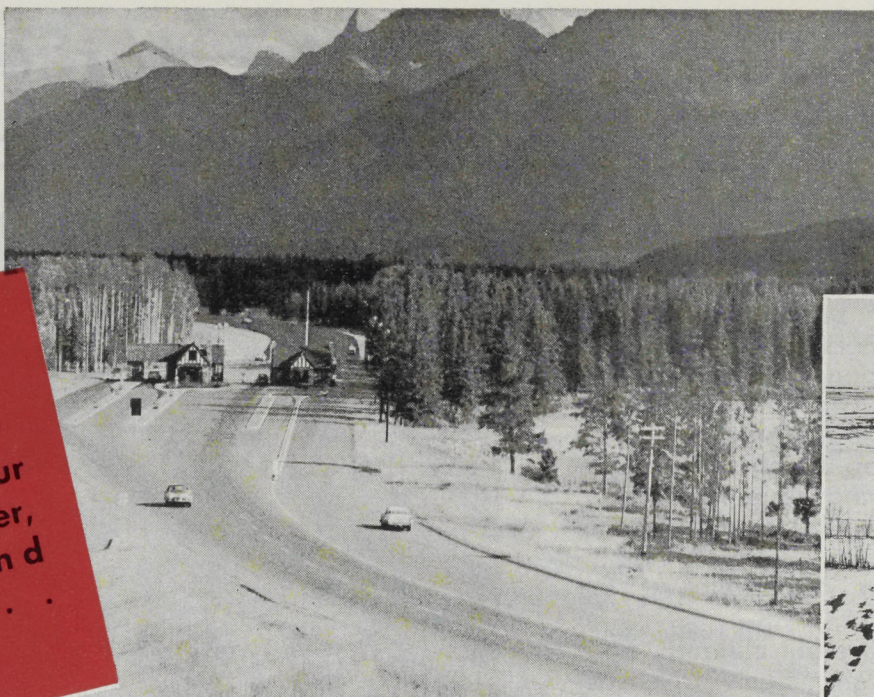
Making his first appearance at the Calgary Stampede will be a highly entertaining Act featuring Jimmy Murphy and his White Albino Horses, "Frosty and Snowman". Jimmy has appeared with this sensational Roman Sticking Fire Act at most of the major rodeos and stock shows in the U. S. A.

The two horses, unlike other horses, have been trained to overcome their fear of fire. The fearless ability demonstrated by this beautiful team, under the superb handling of their colorful rider and trainer, has made this the top act of its class for the past five years.

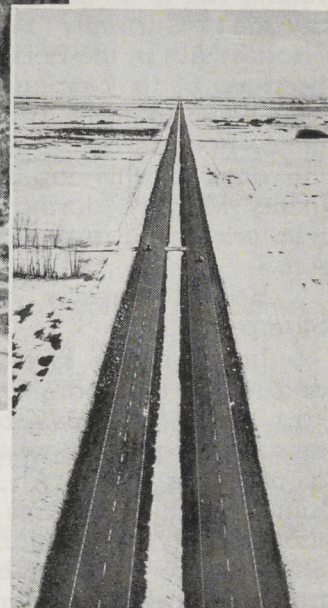
In a fast moving few minutes in a completely darkened arena, Murphy rides the pair of White Chargers through a series of spectacular stunts, involving perfect balance, split second timing and dangerous jumps. The whole routine is done in, under, over, around, and through blazing flames which spotlight the white horses and Murphy's costumes. Hours of dangerous training were involved to perfect this now famous Act, and Jimmy is the only rider today who combines roman riding with the paralyzing "fear of fire" inherent in horses.



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Thirty-Seven Years of Championship Endeavor Listed in Stampede Record

Several generations of cowboys have ridden and roped their way through the Stampede infield at Victoria Park since the championship cowboy contests became an integral part of the annual Calgary Exhibition, and the record book contains the names of some illustrious rodeo men, many of whom have gone to their last reward.

Some of the cowboy greats including Pete Knight, Breezy Cox, Gerry Ambler, Emery La Grandeur, Pete La Grandeur, Tom Three Persons and others have long since crossed the Great Divide, but succeeding generations of cowboys are

still carrying on the great tradition recorded by some of the time champions.

While the history of the Calgary Stampede dates from the original international event held in 1912, the records outlined below are for the period commencing with the 1923 Stampede.

The originator of the event, the late Guy Weadick managed the show from 1923 to 1932. He was followed by the late Jack Dillon, and after his death he was followed by Dick Cosgrave, of Cheadle, who handles the arena director's duties at the present time.

The list of champions in all events covering the 1923 - 1959 period are as follows:

Winners of the Open Bucking Horse Riding Championship with Association Saddle

1925 Breezy Cox, Salmonville, Arizona	1937 John Jordan, Carlsbad, New Mexico	1949 Casey Tibbs, Fort Pierre, S. Dakota.
1926 Mike Stuart, Tulare, California	1938 Earle Thode, Casa Grande, New Mexico	1950 Casey Tibbs, Fort Pierre, S. Dakota.
1927 Pete Knight, Crossfield, Alberta	1939 Guy Cash, White Bird, Idaho	1951 Bill Linderman, Red Lodge, Mont.
1928 Slim Watrin, High River, Alberta	1940 Nick Knight, Cody, Wyoming	1952 Frank Duce, Cardston, Alberta.
1929 Earl Thode, Belvedere, S. Dakota	1941 Jerry Ambler, Minburn, Alberta	1953 Deb Copenhaver, Post Falls, Idaho.
1930 Chuck Wilson, Forth Worth, Texas	1942 Doff Aber, Newhall, California	1954 Marty Wood, Bowness, Alberta.
1931 Gene Ross, Salmonville, Arizona	1943 Turk Greenough, Red Lodge, Mont.	1955 Deb Copenhaver, Post Falls, Idaho
1932 Pete Knight, Crossfield, Alberta	1944 Bill Linderman, Red Lodge, Mont.	1956 Bobby Robinson, Calgary, Alberta.
1933 Pete Knight, Crossfield, Alberta	1945 Bill Linderman, Red Lodge, Mont.	1957 Marty Wood, Bowness, Alberta.
1934 Stub Bartlemay, Arlington, Oregon	1946 Jerry Ambler, Glenwood, Wash.	1958 Deb Copenhaver, Post Falls, Idaho.
1935 Turk Greenough, Red Lodge, Mont.	1947 Jim Like, Kim, Colorado.	1959 Winston Bruce, Calgary, Alta.
1936 Carle Thode, Casa Grande, New Mexico	1948 Bill Linderman, Red Lodge, Mont.	

Winners of the Bareback Bucking Horse Riding Championship

1923 Kenneth Cooper, Pierre, S. Dakota	1935 Don Thompson, Black Diamond, Alta.	1947 Jimmy Schumaker, Phoenix, Arizona
1924 D. McDonald, High River, Alberta	1936 Herman Linder, Cardston, Alberta	1948 Ken Brower, Manyberries, Alberta
1925 Norman Edge, Cochrane, Alberta	1937 Muff Doan, Halkirk, Alberta	1949 Gene Rambo, Shambdon, California
1926 Harry Knight, Banff, Alberta	1938 Urban Doan, Halkirk, Alberta	1950 Casey Tibbs, Pierre, S. Dakota
1927 Jack Hill, Calgary, Alberta	1939 Chet McCarty, Cheyenne, Wyoming	1951 Bill Linderman, Red Lodge, Mont.
1928 Norman Edge, Cochrane, Alberta	1940 Paul Carney, Galetton, Alberta	1952 Jim Shoulders, Tulsa, Oklahoma
1929 Herman Linder, Raymond, Alberta	1941 Urban Doan, Halkirk, Alberta	1953 Del Haverty, Benson, Arizona
1930 Canada Kidd, Kinuso, Alberta	1942 Jack Wade, Halkirk, Alberta	1954 Buck Rutherford, Boise, Idaho
1931 Canada Kidd, Kinuso, Alberta	1943 Urban Doan, Halkirk, Alberta	1955 Gene Gunderson, Calgary, Alberta
1932 Smoky Snyder, Kimberley, B.C.	1944 Mitch Owens, Fresno, California	1956 Alf Owen, Patricia, Alberta
1933 Nate Waldrun, Strathmore, Alberta	1945 Gerald Roberts, Strong City, Kansas	1957 Don Wilson, Buffalo, Wyoming
1934 Herman Linder, Cardston, Alberta	1946 Jimmy Schumaker, Phoenix, Arizona	1958 John Hawkins, Abilene, Texas
		1959 Del Haverty, Casagrande, Arizona

Winners of the Brahma Bull or Steer Riding Contest

1923 Casey Patterson, Gadsby, Alberta	1935 Herman Linder, Cardston, Alberta	1947 R. Thompson, Black Diamond, Alberta
1924 V. McDonald, Olds, Alberta	1936 Herman Linder, Cardston, Alberta	1948 Jim Shoulders, Tulsa, Oklahoma
1925 Norman Edge, Cochrane, Alberta	1937 Don Thompson, Black Diamond, Alberta	1949 Buck Rutherford, Nowata, Oklahoma
1926 Tom McCoy, Irricana, Alberta	1938 Herman Linder, Cardston, Alberta	1950 Jim Shoulders, Tulsa, Oklahoma
1927 Norman Edge, Cochrane, Alberta	1939 Urban Doan, Halkirk, Alberta	1952 Jim Shoulders, Tulsa, Oklahoma
1928 Canada Kidd, De Winton, Alberta	1940 Jack Wade, Halkirk, Alberta	1953 Harry Dodging Horse, Sarcee, Alberta
1929 Frank Sharp, High River, Alberta	1941 Jerry Ambler, Minburn, Alberta	1954 Gordon Earl, Newgate, B.C.
1930 Eddie Woods, Emmett, Idaho	1942 Jerry Ambler, Klamath Falls, Oregon	1955 Buck Boyce, Forth Worth, Texas
1931 Smoky Snyder, Kimberley, B.C.	1943 Jerry Ambler, Klamath Falls, Oregon	1956 Dick Nash, Kindersley, Saskatchewan
1932 Smoky Snyder, Kimberley, B.C.	1944 Muff Doan, Halkirk, Alberta	1957 Bruce Coker, Sutherland, Nebraska
1933 Frank Sharp, Black Diamond, Alberta	1945 Jimmy Schumaker, Phoenix, Arizona	1958 Gil Garstad, Veteran, Alberta
1934 Herman Linder, Cardston, Alberta	1946 Johnny Tubbs, Valley, Washington	1959 Jim Shoulders, Henryetta, Oklahoma

Winners of the Chuck-Wagon Race

1923 Dan Riley, High River, Alberta	1935 Dick Cosgrave, Rosebud, Alberta	1947 Johnny Phelan, Red Deer, Alberta
1924 Bagley & Lauder, Lacombe, Alberta	1936 Dick Cosgrave, Rosebud, Alberta	1948 J. J. Swain, Innisfail, Alberta
1925 Collins & Ross, Lousana, Alberta	1937 Dick Cosgrave, Rosebud, Alberta	1949 Johnny Phelan, Red Deer, Alberta
1926 Dick Cosgrave, Cheadle, Alberta	1938 Dick Cosgrave, Rosebud, Alberta	1950 Bob Heberling, Rosebud, Alberta
1927 Tom Lauder, Innisfail, Alberta	1939 Gene Goettler, De Winton, Alberta	1951 Willard & Nelson, Queenstown, Alberta
1928 Tom Lauder, Innisfail, Alberta	1940 Dick Cosgrave, Rosebud, Alberta	1952 Commodore Allen, Vulcan, Alberta
1929 Jim Ross, Elnora, Alberta	1941 Chas. Lundseth, Bowden, Alberta	1953 Commodore Allen, Vulcan, Alberta
1930 Dick Cosgrave, Michichi, Alberta	1942 Dick Cosgrave, Rosebud, Alberta	1954 Commodore Allen, Vulcan, Alberta
1931 Clem Gardner, Pirmez Creek, Alberta	1943 Dick Cosgrave, Rosebud, Alberta	1955 Hank Willard, Queenstown, Alberta
1932 Jim Ross, Elnora, Alberta	1944 Theo Thage, Halkirk, Alberta	1956 L. O. Nelson, High River, Alberta
1933 Dick Cosgrave, Wayne, Alberta	1945 Alvin Hilker, Red Willow, Alberta	1957 Peter Bawden, Calgary, Alberta
1934 J. C. Goettler, De Winton, Alberta	1946 Johnny Phelan, Red Deer, Alberta	1958 Merle Anderson, Carbon, Alberta
		1959 Peter Bawden, Calgary, Alberta

Winners of the Novice or Canadian Bucking Horse Riding Championship

1923 Pete Vandermeer, Calgary, Alberta	1935 Harlay Walsh, Madden, Alberta	1947 Bob Lauder, Elnora, Alberta
1924 Pete La Grande, Pincher Creek, Alta.	1936 Harlay Walsh, Madden, Alberta	1948 Jim Turner, Rock Creek, B.C.
1925 Al Falconer, Cardston, Alberta	1937 Jerry Ambler, Minburn, Alberta	1949 Wilf Gerlitz, Black Diamond, Alberta
1926 Harry Knight, Banff, Alberta	1938 Herman Linder, Cardston, Alberta	1950 Lem Horner, Penticton, B.C.
1927 Pete Knight, Crossfield, Alberta	1939 Sykes Robinson, Cochrane, Alberta	1951 Bill Johnson, Water Valley, Alberta
1928 Leo Watrin, High River, Alberta	1940 Harlay Walsh, Madden, Alberta	1952 Bob Chalmers, Millarville, Alberta
1929 Herman Linder, Raymond, Alberta	1941 Wally Lindstrom, Airdrie, Alberta	1953 Keith Hyland, Alsask, Saskatchewan
1930 Pete Knight, Crossfield, Alberta	1942 Urban Doan, Halkirk, Alberta	1954 Alfred Owens, Ponoka, Alberta
1931 Slim Watrin, High River, Alberta	1943 Urban Doan, Halkirk, Alberta	1955 Jack Hooker, Palace Bait, Saskatchewan
1932 Harry Knight, Banff, Alberta	1944 Carl Olsen, Ribstone, Alberta	1956 Ray Vanderiet
1933 Pete Knight, Crossfield, Alberta	1945 Frank Duce, Cardston, Alberta	1957 Roy Robinson, Rockland, Idaho
1934 Herman Linder, Cardston, Alberta	1946 Frank Duce, Cardston, Alberta	1958 Garth Maxwell, Viking, Alberta
		1959 Bob Gottfriedsen, Kamloops, B.C.

Winners of the Boys' Wild Steer Riding Contest

1924 C. Brunner	1936 Joe Kootenay, Jr., Morley, Alberta	1948 Harry Dodging Horse, Sarcee, Alberta
1925 W. Goodrich, Calgary, Alberta	1937 Archie Preston, Talbot, Alberta	1949 Thos. W. Lauder, Elnora, Alberta
1926 Jas. R. Boyle, Calgary, Alberta	1938 Kenneth McLean, Edmonton, Alberta	1950 Cody Morris, Black Diamond, Alberta
1927 Jos Fox, Morley, Alberta	1939 Earl Mayfield, Gleichen, Alberta	1951 Charles Cassidy, Stettler, Alberta
1928 Bill Bagley, Lacombe, Alberta	1940 Glen Lee, Raymond, Alberta	1952 James Grey, Calgary, Alberta
1929 Joe Fox, Morley, Alberta	1941 George Aldorf, Wayne, Alberta	1953 Tommy Yellow Sun, Cluny, Alberta
1930 Paddy Cayan, Wayne, Alberta	1942 Lyle Doan, Halkirk, Alberta	1954 Bill Stuckey, Stettler, Alberta
1931 Gerald Ambler, Wainwright, Alberta	1943 Thomas Jerry, Cluny, Alberta	1955 Jerry Weiss, Hanna, Alberta
1932 Joe Gray, Dog Pound, Alberta	1944 Horace Holloway, Jr., Morley, Alberta	1956 Keith Powell, Turner Valley, Alberta
1933 Duncan Cragg, Lousana, Alberta	1945 Bob Duce, Cardston, Alberta	1957 Frankie Cocks, Strathmore, Alberta
1934 L. C. Cawsey, Bassano, Alberta	1946 Red Mulgrew, Calgary, Alberta	1958 Wayne Vold, DeWinton, Alberta
1935 Bobby Swain, Calgary, Alberta	1947 Bob McKay, Black Diamond, Alberta	1959 Ivan Daines, Innisfail, Alberta

Winners of the Wild Horse Race

1923 Neil Campbell, Okotoks, Alberta	1936 DAY MONEY	1948 John Spotted Eagle, Gleichen, Alta.
1924 Frank Hodgkins, Kew, Alberta	1937 " "	1949 Cliff Vandergrift, Turner Valley, Alta.
1925 Frank Hodgkins, Kew, Alberta	1938 " "	1950 Bill Graham, East Coulee, Alberta
1927 Frank Hodgkins, Kew, Alberta	1939 " "	1951 Cliff Vandergrift, Turner Valley, Alta.
1928 Hughie Long, Prongue, Sask.	1940 " "	1952 Bill Graham, East Coulee, Alberta
1929 Norman Edge, Cochrane, Alberta	1941 " "	1953 Bill Graham, Drumheller, Alberta
1930 Archie Miller, Cheadle, Alberta	1942 Urban Doan, Halkirk, Alberta	1954 Chip Nunamker, Arrowwood, Alberta
1931 Geo. McIntosh, High River, Alberta	1943 Chet Baldwin, Morley, Alberta	1955 Cliff Vandergrift, Turner Valley, Alberta
1932 DAY MONEY	1944 Ken Leadley, Hughenden, Alberta	1956 Don McLeod, Black Diamond, Alberta
1933 " "	1945 John Spotted Eagle, Gleichen, Alberta	1957 Orville Strandquist, Scapa, Alta.
1934 " "	1946 Cliff Vandergrift, Turner Valley, Alta.	1958 Cliff Vandergrift, Drayton Valley, Alta.
1935 " "	1947 Cliff Vandergrift, Turner Valley, Alta.	1959 Cliff Vandergrift, Drayton Valley, Alta.

Winners of the Wild Cow Milking Contest

1924 E. Burton, Claresholm, Alberta	1936 Clark Lund, Raymond, Alberta	1948 F. C. Stover, Tularosa, New Mexico
1925 Jack Brown, Lethbridge, Alberta	1937 Ernest Hall, Lethbridge, Alberta	1949 Fred Galarneau, Cardston, Alberta
1926 Bert Long, Elnora, Alberta	1938 Irby Mundy, Shamrock, Texas	1950 Don Leask, Madden, Alberta
1927 Richard Merchant, Carlsbad, N.M.	1939 Chet Baldwin, Kew, Alberta	1951 Mac Leask, Madden, Alberta
1928 King Bearspaw, Pekisko, Alberta	1940 Cliff Vandergrift, Turner Valley, Alta.	1952 Mac Leask, Madden, Alberta
1929 Irby Mundy, Kaiser, Wyoming	1941 Fred Burton, Claresholm, Alta.	1953 George Leask, Madden, Alberta
1930 W. J. Helmer, Sundre, Alberta	1942 A. Galarneau, Finnegan, Alberta	1954 George Leask, Madden, Alberta
1931 W. J. Gray, Dog Pound, Alberta	1943 Cliff Vandergrift, Turner Valley, Alta.	1955 George Leask, Madden, Alberta
1932 Johnny Left Hand, Morley, Alberta	1944 Johnny Left Hand, High River, Alta.	1956 Herb Christie, Cardston, Alberta
1933 Irby Mundy, Uteville, Colorado	1945 Cliff Vandergrift, Turner Valley, Alta.	1957 Reg Kesler, Rosemary, Alberta
1934 Roy Matthews, Fort Worth, Texas	1946 Don Leask, Madden, Alberta	1958 Orville Strandquist, Byemoor, Alta.
1935 Bob Crosley, Roswell, New Mexico	1947 Bill McLean, Morley, Alberta	1959 Reg. Kesler, Rosemary, Alta.

Winners of the Cowboys' Calf Roping Championship

1924 Ray Knight, Raymond, Alberta	1936 Warner Linder, Cardston, Alberta	1948 F. C. Stover, Tularosa, New Mexico
1925 Pete Bruisehead, Standoff, Alberta	1937 Pat Burton, Claresholm, Alberta	1949 Jimmie Cooper, Monument, New Mexico
1926 Ray Knight, Raymond, Alberta	1938 Hugh Connell, Stavelly, Alberta	1950 Rudy Doucette, Phoenix, Arizona
1927 Pete Bruisehead, Standoff, Alberta	1939 Al Galarneau, Finnegan, Alberta	1951 Jim Stavely, Powhusko, Oklahoma
1928 Eddie Bowlen, Calgary, Alberta	1940 Pat Burton, Claresholm, Alea.	1952 F. C. Stover, Tularosa, New Mexico
1929 Floyd Peters, Cardston, Alberta	1941 W. M. Mounkes, Nanton, Alberta	1953 F. C. Stover, Tularosa, New Mexico
1930 Floyd Peters, Cardston, Alberta	1942 Jack Morton, Warner, Alberta	1954 Cliff Vandergrift, Turner Valey, Alta.
1931 K. H. Galbraith, Cardston, Alberta	1943 Floyd Peters, Browning, Montana	1955 Byron Wolford, Tyler, Texas, U.S.A.
1932 Pat Burton, Claresholm, Alberta	1944 Andy Gamlin, Wilson, Oklahoma	1956 Byron Wolford, Tyler, Texas, U.S.A.
1933 Pat Burton, Claresholm, Alberta	1945 Floyd Peters, Havre, Montana	1957 Sonny Hendrich, Clovington, N.M.
1934 A. M. Burton, Claresholm, Alberta	1946 Al Galarneau, Sunnybrook, Alberta	1958 Dean Oliver, Fort Worth, Texas
1935 Pat Burton, Claresholm, Alberta	1947 Geo. Leask, Madden, Alberta	1959 Dale Smith, Phoenix, Arizona

Winners of the Canadian All-Round Cowboy Championship

1924 P. LeGrande, Pincher Creek, Alberta	1938 Herman Linder, Cardston, Alberta	1949 Reg Kesler, Rosemary, Alberta
1928 Lee A. Farris, DeWinton, Alberta	1939 Clark Lund, Raymond, Alberta	1950 Reg Kesler, Rosemary, Alberta
1929 Lee A. Farris, DeWinton, Alberta	1940 A. K. Lund, Milk River, Alberta	1951 Harold Mandeville, Skiff, Alberta
1930 Frank Sharp, High River, Alberta	1941 Frank McDonald, Maycroft, Alta.	1952 Wilf Gerlitz, Black Diamond, Alberta
1931 Herman Linder, Cardston, Alberta	1942 J. Robertson, Pincher Creek, Alberta	1953 Gordon Earl, Newgate, B.C.
1932 Herman Linder, Cardston, Alberta	1943 Wally Lindstrom, Airdrie, Alberta	1954 Gordon Earl, Newgate, B.C.
1933 Herman Linder, Cardston, Alberta	1944 Wally Lindstrom, Airdrie, Alberta	1955 Wilf Gerlitz, Black Diamond, Alberta
1934 Herman Linder, Cardston, Alberta	1945 J. Robinson, Pincher Creek, Alberta	1956 Keith Hyland, Black Diamond, Alta.
1935 Herman Linder, Cardston, Alberta	1946 Frank Duce, Cardston, Alberta	1957 Keith Hyland, Black Diamond, Alta.
1936 Herman Linder, Cardston, Alberta	1947 Frank Duce, Cardston, Alberta	1958 Wilf Gerlitz, Youngstown, Alberta
1937 A. K. Lund, Milk River, Alberta	1948 Ken Brower, Manyberries, Alberta	1959 Wilf Gerlitz, Youngstown, Alta.

Winners of the North American All-Round Cowboy Championship

1928 Paddy Ryan, Ismay, Montana	1939 Clark Lund, Raymond, Alberta	1950 Gerald Roberts, Strong City, Kansas
1929 Not Awarded	1940 Jack Wade, Halkirk, Alberta	1951 Bill Linderman, Red Lodge, Montana
1930 Paddy Ryan, Ismay, Montana	1941 Frank MacDonald, Maycroft, Alberta	1952 Wilf Gerlitz, Black Diamond, Alberta
1931 Eddie Woods, Emmett, Idaho	1942 Arnold Montgomery, Dorothy, Alberta	1953 Del Haverty, Benson, Arizona
1932 Herman Linder, Cardston, Alberta	1943 Arnold Montgomery, Dorothy, Alberta	1954 Gordon Earl, Newgate, B.C.
1933 Eddie Woods, Emmett, Idaho	1944 Bill Linderman, Red Lodge, Montana	1955 Casey Tibbs, Fort Pierre, S. Dakota
1934 Herman Linder, Cardston, Alberta	1945 Bill Linderman, Red Lodge, Montana	1956 Keith Hyland, Black Diamond, Alberta
1935 Herman Linder, Cardston, Alberta	1946 Bill Linderman, Red Lodge, Montana	1957 Keith Hyland, Black Diamond, Alberta
1936 Herman Linder, Cardston, Alberta	1947 Bill Linderman, Red Lodge, Montana	1958 Guy Weeks, Abilene, Texas
1937 Don Thompson, Black Diamond, Alta.	1948 Bill Linderman, Red Lodge, Montana	1959 Del Haverty, Casagrande, Arizona
1938 Herman Linder, Cardston, Alberta	1949 Eddie Akridge, Beaver, Oklahoma	

Winners of the Steer Decorating Contest

1927 Paddy Ryan, Ismay, Montana	1938 Warner Linder, Cardston, Alberta	1949 Everett Vold, Ponoka, Alberta
1928 Bob Crosby, Kenna, New Mexico	1939 Ray Mavity, Helena, Montana	1950 Everett Vold, Ponoka, Alberta
1929 Everett Bowman, Safford	1940 Jack Wade, Halkirk, Alberta	1951 Tom Duce, Cardston, Alberta
1930 John Bowman, Trent, Texas	1941 Frank McDonald, Maycroft, Alberta	1952 Tom Jones, California
1931 Oral Zumalt, Wolfe Creek, Mo.	1942 Jimmy Wells, Cardston, Alberta	1953 Harry Dodging Horse, Sarcee, Alberta
1932 Rolph Stanton, Missoula, Mont.	1943 Jimmy Robinson, Pincher Creek, Alta.	1954 Francis Manywounds, Sarcee, Alberta
1933 Frank McDonald, High River, Alberta	1944 Pud Adair, Wickensburg	1955 Stan Walker, Medicine Hat, Alta.
1934 Chick Hannon, North Platt, Neb.	1945 Floyd Peters, Havre, Montana	1956 Bud Butterfield, Ponoka, Alberta
1935 Warner Linder, Cardston, Alberta	1946 Tom Duce, Cardston, Alberta	1957 Harold Mandeville, Skiff, Alberta
1936 Warner Linder, Cardston, Alberta	1947 Scotty Bagnell, Arlee, Montana	1958 Bud Van Cleave, Taber, Alta.
1937 A. K. Lund, Milk River, Alberta	1948 Elliott Calhoun, Las Vruce, N. Mex.	1959 Bud Butterfield, Ponoka, Alberta



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